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Monday Magazine

'Best of Show' by Mike Sorenson

PHOTO CONTEST WINNERS

## Ananeim Universe contest

Michael K. Sorenson, a junior photography major from Anaheim, Calif., was named grand prize winner today in the Fourth Annual Daily Universe Photo

Sorenson won the "best of the show" category with a pictorial photograph of some quaking aspen trees, taken in the Wasatch Mountains northeast of Provo.

Judges for the contest said the picture was chosen for its composition, quality and artistic execution (see photograph on front cover). Judges were Provophotographer Doug Martin, Salt Lake Tribune photographer Lynn Johnson, former Universe photo editor now with the Ogden Standard Examiner Bert Fox and Floyd Holdman, student assistant in the Communica-

a tions Department and local from Renton, Wash., second or pictorial photographer.

or pictorial photographer.

as ELWC display rest of the winning entries along with 75 others selected by the judges from more than a 200 prints entered in the from Palos Verdes, Calif. The winning entries along with 75 others selected by the judges from more than 200 prints entered in the contest — will be displayed this week in the Step-down Lounge in the Ernest L.

Press category

contest — will be displayed this week in the Step-down Lounge in the Ernest L. Wilkinson Center.

Sorenson will be awarded the grand prize today, a new 35-millimeter camera supplied by the Daily Universe. Quinn L. Orr, freshman photo major from Fort Macleod, Alberta, Canada, won the "best news photo" category, with a sports action shot of a BYU pitcher winding up to throw the ball.

Seattle, Wash, wo...

pictorial category with a picture of some easels in an ard artist's studio. He wins a \$25 aft certificate from Hale's Provo. Runners up Geertsen, gift certificate from Hale's Photo in Provo. Runners up were Jeffrey L. Geertsen, junior Indistrial Design major nes L. Bates, a senior nunications major from le, Wash., won the best



Michael Sorenson of Anaheim, California, adjusts the levers on his camera, getting ready for a picture somewhere near the campus. One of his entries won the "best of show" category in the Universe Photo Contest (see pg. 1).

## PROMISES, PROMISES....

(Cont. on page 8)





Do you make promises you never keep?





## By CHAD JAY HOLMAN Monday Magazine Writer rocessing for profit

In 1973 an engulfing blaze swept through the color developing the operation. An pemployee of Castletons, years in color developing decided to borrow \$2,000 to itry a venture in the color developing market on his own. Snelson was runsuspecting of the success he would soon achieve, and the proliferation of interest in the local color industry.

Only three years later Snelson's color developing operation has grown to be valued at more than \$30,000 in equipment alone. This is not to mention, the 30 accounts with studios and photographers whose business he has secured, with a scope color work.

"I developed an interest in certain quality of color you partnership with Bill Owen in partnership with Bill Owen in just don't do it."

Solor dad, Ralph Snelson, who color developing. The Springyille Working full-time to Ogden where he is in the An pioneer photographer," the as a mathematics teacher at color developing. The Springyille Working full-time to Ogden where he is in the An pioneer photographer," the as a mathematics teacher at color developing business tons, younger Snelson states. "I the Springyille Jr. High there."

An pioneer photographer," the as a mathematics teacher at color developing business tons, younger Snelson states. "I the Springyille Jr. High there."

The Ostronovich of the High Council in the real contrast to working in ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six ping you would say I was born Kolab Stake of the LDS the lab. "Here I face six with people," he says. "Then weak to his lab work He is with people," he says. "Then who works full-time, and his are time to the work full-time, and his are time to the work of a family operation. The color end of part-time in the Lab.

Snelson, teaching is a member for Snelson, teaching is a minimum of 48 hours a every day, so I'm surrounded his years before Snelson stated by his wife Janet, with who works full-time, and his dark room, where I'm completely alone. One really complements the other."

Snelson's apprenticed to the color one holder."

Snelson's apprenticed to the color one holder."

Snelson's apprenticed with before one holder the with solor one holder the professional free-lancers and holder one al m 'The color end of photography as far as I'm r concerned I learned at g Castleton's studio," said e Snelson, 'but I was interested o in it in dad's studio before I s color came into its own. I o devised experiments like d reproducing in color by s shooting black and white e slide films through separate c color filters and then a screen — reproducing color." The Snelson has had no formal is education in color processing.

s education in color processing, but has done extensive y studying and training on his a own. "As far as success in operating a color lab, in terms of quality, it is a matter of photography major.
"I have been doing color developing for over 10 years and I find it a rewarding and satisfying line of work,

Another local color entreprenuer, Bob Martin, is in business with his father, Phil Martin. He started only two years ago and has built a business of more than 25

ah, Idaho and New

Both

ts in Utah.
Snelson
here is ar

and Martin

the machine processing which ago in cludes work for he professional free-lancers and ther studios. He also does school the pictures and other such mal commercial work.

The professional free-lancers and the pictures and other such made commercial work.

The professional work and such professional work is about to see many other benefits are the only amateur color professional accounts. "We amateur color are the only amateur color ork, developing lab in this area,"

The processing which approcessing which approcessional free-lancers and the studios. He as ophisticated machinery in his color lab. He is one of two major color processors in the area, but operates out of his home.

The professional free-lancers and the studios. He as ophisticated machinery in his color lab. He is one of two major color processors in the area, but operates out of his home.

The professional free-lancers and the such approcessors in the area, but operates out of his home.

The professional free-lancers and the such approcessors in the area, but operates out of his home.

The professional free-lancers and the such approach and the says. "Other amateur financially rewarding, Snelson are the other twenty get their pictures developed." enjoys doing work with his approach and are the only amateur color is in Salt Lake City.

The professional free-lancers and the says. "Other amateur financially rewarding, Snelson approach are approached." enjo



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Opinions expressed in The Daily Universe do not necessarily reflect the views of the student body, faculty, University administration, Board of Trustees, or The Church of Jesus Christ of Latter-day Saints, Subscription prices: \$18.00 per year. Editorial offices: 538 Ernest L. Wilkinson Center, Printer: Brigham Young University Printing Service.

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The Daily Universe

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(cont. from page 15)

mm cameras sold are bought by missionaries. Blakesley has had 28 years of experience in all phases of photography.

Penney's used to handle the spaper and chemicals required for processing film, but there wasn't a large enough aturnover and so it was discontinued, says Blakesley. They mainly specialize in cameras and film processing.

on vacation or catches a world, as seen through the candid of Aunt Louise at a eyes of a little pocket family reunion when he or instamatic, fascinating and she is caught in the web of alive.

So, as vacation time draws Even a humble reporter, near, smile pretty and say, happy with life, finds the "cheese." ZCMI, Orem Mall, carries come of the basic paper and chemicals. During the next foundle of months they should be getting more, thus building tup the darkroom equipment, says Cornell Porter, salesman. Hawe'll be getting more into the professional area," he adds.

of a nittle

Photography, like many other hobbies, works its way into the blood. A person no sooner takes a few snapshots

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Jay Marshall, a customer in Hales photo shop in downtown Provo checks out a camera at the sales desk with salesman Ron Hales. Store has been in business seven years.

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h

preparation and effort are taken to Chinese food in an atmosphere that assure that every dish is a taste delight. takes you to Oriental shores. Careful The Chiam Cafe offers you authenti American dishes are also cooked fo your pleasure.

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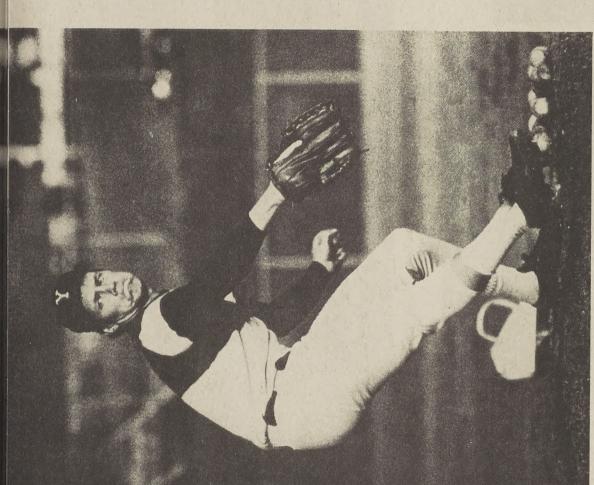
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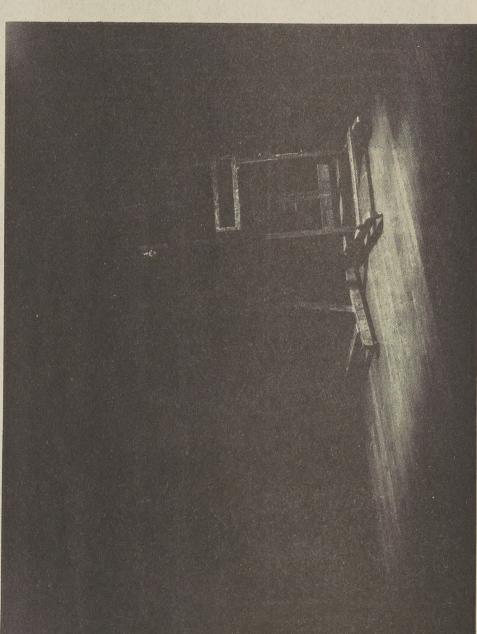
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Frosh pitcher Tyler Steinbach winds up to pitch in this photo by Quinn Orr, judged best in the press category in the Fourth Annual Daily Universe Photo Contest.

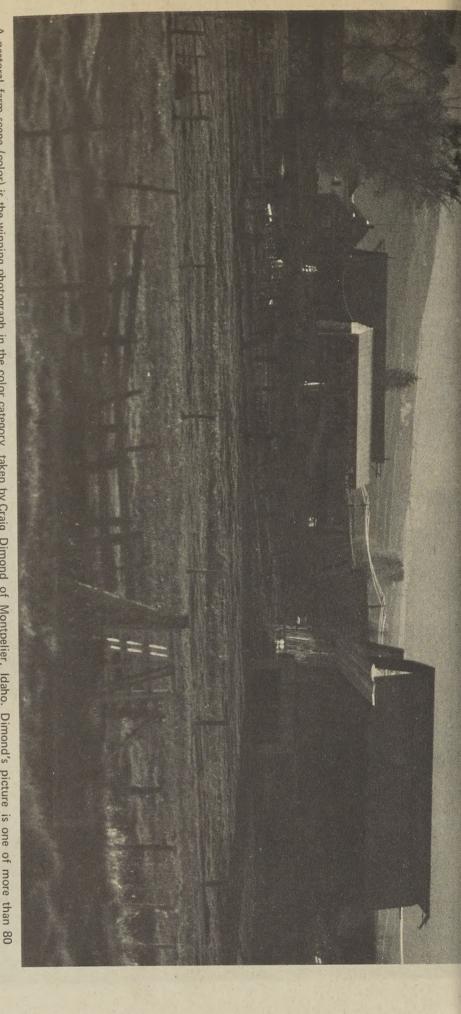
Photographer Richard Stum shows how to get rid of the "blahs" in this photograph, winner of first place in the advertising category.



A Universe photograph by Curtis Wong of a BYU student being informed by a sheriff's officer that her brother has been killed in a hiking accident took second place in the press category. It also won first place in the news photo category in the Sigma Delta Chi Regional Mark of Excellence Contest earlier this month.



A moody photograph of artists' easels is judged "best pictorial photograph" in Daily Universe Contest. Picture was taken by James Bates of Seattle, Wash.



A pastoral farm scene (color) is the winning photograph in the color category, taken by Craig Dimond of Montpelier, Idaho. Dimond's picture is one of more than 80 prints entered in this category in the Fourth Annual Universe Photo Contest.



A tempting breakfast, photographed by Richard Stum, is the winner in the advertising category.



Jim Christensen's picture of two little girls sharing a secret took third place in the news photo category.

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## he photo game

(Cont. from page 16)

photography for next to nothing.

"Everybody seems to have a cousin or neighbor who has a good camera and naturally, a lot of low-class photography is produced by people who really don't know what they're doing," says one student photographer.

When female photographers

are mentioned, the name of Mary Dunn always comes up.

photographic work locally for we the last 20 years, and seems to have built quite a name for lly, herself.

Bunn touch-up work in the established studios work with Mary," ers remarked one local Utah County is the photographic work done can probably find someone who specializes in just what they need. By the same token, if not careful one may just wind up with the wrong photographic results. Almost every photographer will tell you he can do anything with a camera. The Reconstruction of the last 20 years, and seems to have been dose the your new truth a relatively new studio known as Mountain West. They say they have done over 1,500 portraits since they opened their doors anyone desiring photographic work done can probably find someone who specializes in just what they need. By the wrong photographic results. Almost every photographer will tell you he can do anything with a camera. The Reconstruction of the photographic artwork in the photographic artwork in the working with a relatively new studio known as Mountain West. They say they have done over 1,500 portraits since they opened their doors anyone desiring photographic work done can probably find someone who specializes in just what they need. By the same token, if not careful one may just wind up with the wrong photographic results.

Almost every photographic results.

Ralph Burton of Orem sets up a portrait in his studio. Photography in Utah Valley is a highly competitive business.

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## By MARK KNUDSON Monday Magazine Writer

"There are probably more photographers in the Provo-Orem area, per capita, than anywhere else in the country," remarked the young businessman. "The good ones are really good, and the bad ones are really bad."

The photography business in Utah County is a little glifferent than in most places. I Due to the presence of BYU, Fand the nearby LDS temples, there are thousands of being age ments, wedding freceptions and graduation pictures to be photographed. Huus, the valley seems to Hhave more than its share of a tripods and darkrooms.

The number of studio standard to fluctuate annually. Just in the plast couple of years, five or as six fairly reputable sphotographic studios have be folded, and another three or possible four have opened their doors. In super-stoic seem to be able to hang in there for any length to of time.

"You not only have to be a good photographer," says Dick Revoir of Portraits by Revoir, "but you really have My to know something about his business." Revoir graduated by to happiest as a photographer. In the opened his studio in Provo a fabout five years ago, and has correcently opened another m

One of the oldest in town is see Massey Studio. Ferrel Massey in has been doing business in Provo for over 30 years. If myou were to ask Massey why myou should do business with qi him, he would probably drop partial a list of names of local seedebrities that could almost make you star-struck. Massey tradition

studio in the University Mall. H.
"I'll bet I've seen over 100 A
photography studios come ar
and go in the last 40 years," I;
says one downtown E
businessman. "Too many por
people think the only thing
necessary to become a or
successful photographer is to fr
have a good camera... w

Hundreds of beauty queens, of ASBYU student candidates, and a lot of familiar names. like Robert Redford and n Ernest Wilkinson, have all posed for the Massey lens.

"My work is a combination of from everyone that I've verything I've learned of rom everyone that I've worked under," says Massey. Burton Studios in Orem, which is owned and operated by Ralph Burton opened its doors last September. Burton as seems to be doing quite well in the portraiture business.

If know this is a tough in the portrait at a lower price than anyone in the area he perice than anyone in the area he seems to be paying off."

Burton's studio is nice but not fancy, like some others in

town. Burton attributes it having his own color lab and che working with local jewelers as two of the main things Plebping his business succeed. Pooug Martin, 25, is the plowner of one studio in town. ar When Doug attended BYU he fawas one of the main with photographers for the Daily with the lance work has brought plowing. Universe. His award-winning of free lance work has brought plowing a cclaim, and plenty of in business.

"If you would have told me sative years ago I would be get running a portrait studio, I plus would have laughed, but here me I am with more work than I ne Martin.

The owner of Stevenson's The owner of Stevenson's Photography in downtown as Photography in downtown around for a long time. In around for a long time. In the fact, back in the early forties, was being built, he was the official. Construction the photographer.

"The good photographers in the area maintain high standards in photography," e says Stevenson, in fact, the good studios in the area produce portraiture that is e much better than the national I norm." Martin challenge

Amateur problem Currently, Martin spends an almost half of his time doing p c o m mercial work for ebusinesses all over the west. a "Commercial work can be a whassle, and lot more trouble than studio work, but I enjoy

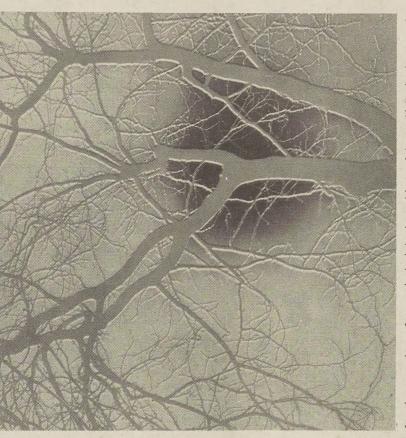
Most of the professional studio photographers in the s area agree that one of the big problems they face is the r existence of hundreds of local amateur photographers who a will do weddings and other

(Cont. on page 17)

AUTOGRAPHING



Grafitti on a brick wall by J. Geertsen is the second place winner in the pictorial category



An abstract view of trees (color) is the subject of Larry Keller's photograph which took an honorable mention.



An empty classroom on lower campus is the subject of this moody scene, winner of 3rd place in the pictorial category.

A white hat among the buttercups (color) took an honorable mention in the color category for Peter Firth.



BROTAMYOUNG

Doug Martin, well known for his sports photography, specializes in traveling commercial jobs. He is one of a large number of commercial photographers in the area.

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"Boat" (color) is the title of this 2nd place color entry taken by Craig Paullin.



A group of Korean school children with a soft drink took third place in the advertising category for Scott Harms.

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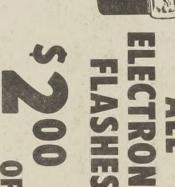




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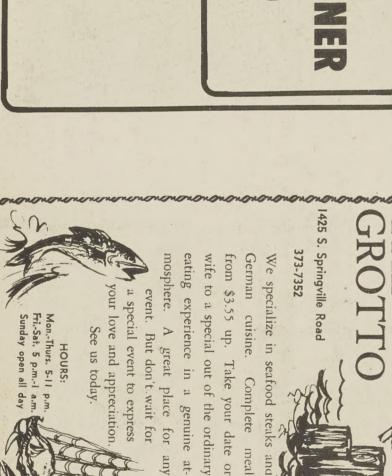
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### have the goods OCO stores

Smile pretty, look at the birdie and say cheese. The man behind the camera wants to take your picture.

Photography, whether done for profit or simply for pleasure, is truly an art. The photos. Various outlets in the Provo-Orem area supply the tools which aid the budding profit or simply for sure, is truly an art. The per equipment is one of essential elements y to produce good Various outlets in the rem area supply the Allen's has been in business in Provo for 30 years. Robert K. Allen, father to Robert E. Allen, upon returning from his mission couldn't find

everything the student needs, says Kelly Foss, Camera clerk. Students of the photography classes may purchase the necessary rechemicals and Rapher.
BYU Bookstore,
Cameras and Sound,
Hales' Photo and
I, Provo and Orem, J.C.
Co., and ZCMI are anyone who could develop the film for his Leica camera which used 35 mm film. Therefore, he decided to do it himself. In 1946 he started a studio where he took baby pictures. The studio, a mere cubby hole, says Allen, is now a broom closet.

Robert Allen took over the store in 1962. It is now five times as big as the original studio. "We enjoy the student trade," says Flowers. "It's a good per cent of our business."

he places most often ted by the area's

business."

Hales' Photo and Optical is located downtown in Provo and also at the University Mall in Orem. They have complete darkroom cameras from instamatics to Nikons, says Paula Flechtner, sales clerk. They carry the three top major brands of 35

the necessary paper, s and equipment for asses. All types of s, ranging in price 10 - \$600 are also le. Foss says the learn't compete with the description of the second compete with the description. s, ranging in 10 - \$600 are

men's sporting goods, optical equipment and cameras. After three years the sporting goods line was dropped and last year the optical equipment was phased out, les has been in the ess for seven years, says Bartley, bookkeeper. est Hales started the ation which included

some of the downtown stores because of the volume of merchandise they carry.

The Hobby Shop, ELWC, has enlargers, developing tanks and a dryer which may be used for a small fee. The bookstore gives a 10 per cent discount to those taking a photography class, adds Foss.

Allen's Cameras and Sound has complete entirement for

mplete equipment for the of photography, and Flowers, salesman.

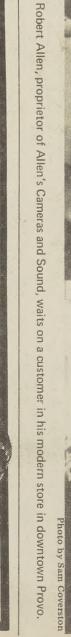
The cameras and equipment brought in the most sales and so the decision was made to deal mainly in that area, comments Bartley.

Bud Blakesley at J. C. (cont. on page 18)

ear our business to the ur," adds Robert E. owner. "We translate echnology of fine graphic equipment into language and

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Steve Kew's series of photos of Ethel Stallings, above, won first place in the photo essay category. This series of pictures first appeared in Monday Magazine.



Randy Taylor's photo essay on the ROTC "Vostok Vipers" maneuvers at Camp Williams took third place in the essay category.

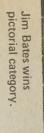


A BYU cowboy bulldogging a calf in a recent rodeo won honorable mention in the news category for Curtis Wong.



Sam Coverston's series of photos on a motion picture "shoot-out" by a group of stunt-men won honorable mention in the photo essay category.





Contest winners

(Cont. from page 2)

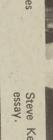
E. Keller, senior nications major from Utah, and Peter J.

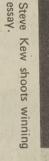
Steve Kew, a senior photography major from San Diego, Calif., won the best photo essay" category with a series of photographs about a girl at the American Fork Training School. Kew wins a \$25 gift certificate from ZCMI. Runners up were Craig Dimond, junior photo major from Montpelier, Idaho, winning a \$10 gift certificate and Randy Taylor, sophomore business-photomajor from Oakland, Calif., a \$5 gift certificate. Honorable mention went to Sam D. Coverston, senior photomajor from Salt Lake City.

Firth, Communications major from Santa Monica, Calif.

Richard Stum, a sophomore graphic design major from Provo, swept first and second place in the advertising category with pictures of "Alka Seltzer" and ''Jumbo Stack Breakfast". He wins \$35 in gift certificates from the BYU Bookstore. Runner up was Scott L. Harms, freshman a photo major from Azusa, Calif., winning a \$5 gift



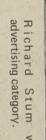






Richard Stumadvertising category. wins





says, "esp-says, rea. I photography area. I p

University of Utah, and many more universities as well as

(cont. on page 31)





## Craig Dimond submits winning color.



Dimond also won the "best color" category with a picture of a pastoral farm scene. He wins a \$25 gift certificate from J.C. Penney Co. Runners up were Craig Paullin, economics major from Palos Verdes, Calif. winning a \$10 gift certificate and John C. Weiss, art graduate student from Orem, a \$5 gift certificate. Honorable mention went to

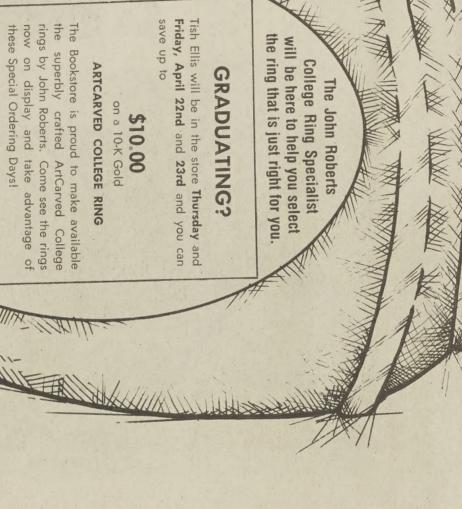
"Best color"

LITTER MAKES

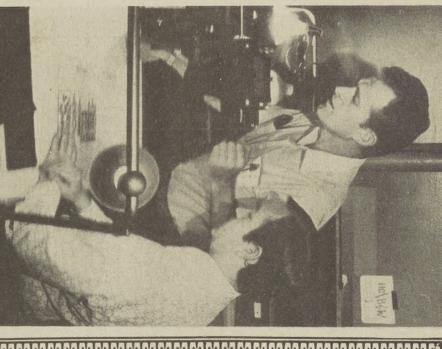
A CAMPGROUND

UGLY... AND IT'S A FIRE

HAZARD TOO!

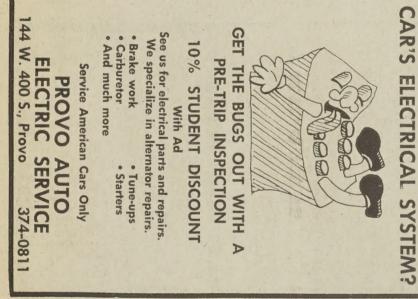


F



campus. Photo by Brent Petersen Photo by Brent Petersen Photo consultant James Walker, rear, works with Brent I. Petersen on a large copy camera in the Instructional Media department. Walker is photography's technical expert on

PROBLEMS WITH YOUR



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And they are multitrous.

Monday Magazine wanted to talk to these people but found it impossible to get to everyone. But it is interesting to find out what is happening all over campus.

For instance, the

than the chairman of the Centennial Committee himself, Dr. Lorin F. Wheelwright. Dr. Wheelwright had no formal training in photography, but he is a long time enthusiast and expert, due in part, he says, to For instance, the Centennial has been abundantly and adequately photographed by none other than the chairman of the

keep them in their natural, pristine state."

Making rounds

(cont. from page 12)

due in part, he says, to "working with some top photographers." He has done yearbooks for Stanford, Berkeley, USU, CSU, University of Utah, and many While recuperating from an operation, Dr. Wheelwright experimented with and formed his own theory of photography which he wrote up in a manual. If his work is

Walker also checks the 60 or so darkrooms on campus and tests new equipment, but his main job is to help in whatever way he can with individual problems. Every Friday, he makes his "rounds" to the different departments on campus, assisting where needed. "There are some really sharp cookies on this campus," he says, "especially in the

other Centennial publications is Dr. Wheelwright's own. pictures. His latest projects have dealt with the Centennial. "One of the highest functions of photography is to create memories," he states. That is the philosophy behind the way the Centennial was recorded this year. Much of the photography in the "Brigham!" program and

Wallace Barrus, right, critiques prints with students Deborah Kasper and Lynn Hanks in the Communication Department's photo lab.

PROBLEM:
WHAT TO DO
WITH YOUR
CLOTHES THIS
SUMMER?
SUMMER.
SUM

BYU is unfeasible," remarks Hampton. Perhaps someday the Banyan will consist entirely of events and accomplishments of the year in photo form rather than row after row of people's faces and names. (cont. from page 11)

Hampton sees a need for more darkrooms and facilities to a wareness of what quality in a photograph is. The Studio titself is equipped with much advanced and expensive equipment, and their quality is good enough to have earned several awards, such as Stan MacBean's cover work for Barbara Child's book, A More darkrooms

Hampton. To accomplish this is goal as far as photography is concerned, he would like to see more advantage taken of a opportunities for education as to what photographic quality is. "We need more than just 'snapshot artists," he says. "Just as the Mona Lisa was painted on \$3 worth of canvas, so can a great picture be made on \$5 cents worth of film and paper if the proper amount of labor and skill is applied. And that takes education."

The Photo Studio is helping with student education in the form of a trial 495R class where photo majors can work for one semester at the Studio and receive credit as experience.

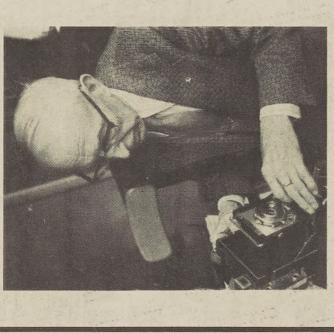
Photographic interests at BYU go beyond the Photo SAPITATE SOONS TO SOUTH SOUTH

Walker's duties are varied, of He spent a few days of the last week at Ricks holding a name of last week at Ricks holding a seminar there to recruit students for BYU and help in them however he could. He is a laso been recently it in volve d in aerial photography for the Botany, o Archaeology and Geology of departments. One such project involved taking aerial photographs of several of the Utah's pristine nature spots to with infrared cameras to determine types of vegetation in growing there. "This study is will enable scientists to see at just what is happening in these areas so they can help says. "It is my goal to see that the photographers here have great accomplishments." is being done in many fields ain relation to photography; the botany, geology, criminology, had and on and on. Each department seems to have its own special application of H. photographic sciences, so lar much so that it would seem se hard to put a finger on all of stiftem. But if there is one man the one campus who knows what he is happening and where, it is a camera engineer who A. worked with an aircraft decompany before coming to present the stift of the came here in 1967 physis. with the specific assignment of assisting the Photo Studio W in organizing its operation. de He gradually got involved in grother photographic problems waround the unversity so that juwhen he was finished with the Photo Studio, he was asked to remain on as a photo

(cont. next page)



Dr. Lorin F. Wheelwright, former dean of the College of Fine Arts and Communications, faces the morning sun to get a shot with a wide-angle camera he designed himself.



Dr. Wayne B. Hales unfolds one of the cameras used in the Physics Department's beginning photography classes in years past. The professor emeritus is known as "the father of photography at BYU."

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Documentary

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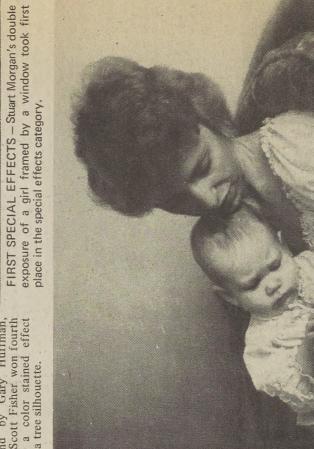
Lower



of in Scott Stevensen's picture Francisco was judged best FIRST CONVENTIONAL – Transamerica building in San conventional category.



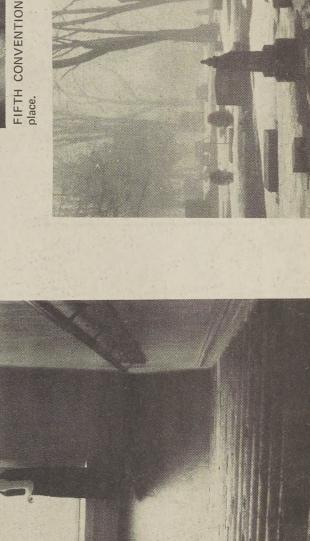
In the special effects category, a double exposure by Stuart Morgan captured first place. A textured screen shot of a hang glider came in second by Gary Huffman, and Scott Fisher won fourth with a color stained effect over a tree silhouette.



Alan Updike's picture of "mother and child" won fifth FIFTH CONVENTIONAL place.



FOURTH CONVENTIONAL — Christopher Sheriff's moody picture of a fog-bound cemetary took fourth place in the conventional category.



- Dianna Adams' portrayal of Campus won the third place award. THIRD CONVENTIONAL

## more than hobby photography

By STACE RUDD Monday Magazine Writer

years ago such an assignment amight have been somewhat easy, but not today. The photography industry is growing worldwide. In the U.S., the growth and progress of the photo business ranks it the second fastest growing industry. And BYU has been keeping up the pace.

Today, covering the entire field of photography at BYU wis a massive undertaking. It includes thousands of persons, but on campus, from the fifth the floor of the Wilkinson Center to from the fifth the service of the wilkinson Center to the fifth the service of the wilkinson Center to the fifth the service of the wilkinson Center to the floor of the Wilkinson Center to the fifth the service of the wilkinson Center to the floor of the wilkinson Center to the wilkinson t The assignment sounded pretty simple at first: "Do an article on photography at BYU for next week's Monday Magazine." Well, a couple of

on campus, from the fifth the floor of the Wilkinson Center to electron microscopes of the Cluff Building. It includes thousands of photographs taken and developed in seconds for activity cards, as well as the few award-winning photographs labored on for hours by devoted shutterbugs.

The approach in earlier ays was mainly that of elping students develop a obby. Interest has grown ince then and today, in the hysics Department alone, here are three sections a temporal property of the sections are the sections as the section of the section of

Beginnings The a days w helping hobby, since the Physics there ar beginning photo course, with about 150 students in each

ဂ O

LLEGE OF

OF SAN DIEGO

WESTERN STATE UNIVERSITY

### Mostly hobbyists

So where do you start? a How about clear back in 1904? BYA had a school photographer back then, John C. Swensen. He didn't formally teach photography back then, but he did give photo hints to students and friends. After him came Walter Cottam, a former

But photography for the BYU student has grown beyond Physics 177 and the hobbyist approach. Today in the Communications Department there are about 100 photography majors studying under the direction

5A

student who had returned as of Wallace Barrus. Their goal a bottany professor in the is to get a degree in 1920's. Photography was a Communications in the help in his field of study, and he used his skills to fill in as a school photographer.

It wasn't until 1932 that ske pictures for a living.

It wasn't until 1932 that lake pictures for a living.

"Back in 1970," says that you tits first photography classes and probably fewer ent class. President Harris students. Most were approached Dr. Wayne B. probably hobbysists. But we had the goal of establishing a starting a class in photography at the Y. Dr. the photography at the Y. Dr. the photography at the Y. Dr. with 12 students," he says. "Our room was in the ons, basement and we set up a darkroom under a stairway," in the ons basement and we set up a darkroom under a stairway," It was a humble beginning, ests and President Harris believed ent photography was a wonderful that needed to be

Y Photo Studio Director George Hampton works with lighting in a "set-up" for a client.

About two-thirds of the students taking classes in the C o m m u n i c a t i o n s photography sequence are from other departments. Graphic Arts, Fine Arts, Geology, Archeology, Educational Media and other

students taking of Community photography sfrom other degraphic Arts,

departments require or at least suggest that their students take photography classes. "We want to be able to service these other

apartments why some Ever wonder like 7B? have a number

Some singles apartments are stacked up like shoe boxes. And sometimes you feel like you It's not that way at the Woodside. need a shoe-horn to make space for yourself.

Photo

goals

home with three other people. A spacious townhome with attached garage, air apartment building. You share your town-We offer singles a house instead of an pool and plenty of grass, flowers, and oven and disposal. Plus a social center conditioning, dishwasher, self-cleaning shrubbery.

"Our goal is to someday have the program far enough along to provide advanced degrees for our students, but that is in the future. We still need more facilities and awareness of the program, but we have some great strengths. One of these is Nelson Wadsworth, who in my opinion is one of the best photo journalists in the nation. Our Film Production, which is part of another Communications sequence, is a great asset as well."

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Barrus suggests that a career in photography could be a very rewarding one for students and that those interested should prepare themselves by getting a good basic background in art and

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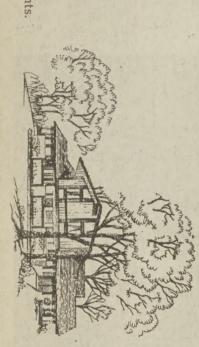
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here at BYU and we're succeeding." (cont. from page 10)

The photo major at BYU has the opportunity to study advanced and beginning color, the zone system, press photography and much more in the important areas of the science. "Growth of the program is high," continues Barrus. "We serve about 280 students all together. Our labs are open every hour from 7 in the morning until the buildings close, even on Saturdays." states. "We do about eighty per cent of our total business with students." This doesn't mean just taking activity card pictures, either. In fact, that responsibility was turned over to the Smoot Building just this year. "Mostly we do

Curriculum

things like making application About twenty-five per cent pictures for resumes and of the Photo Studio's work passports, what with the LTM involves taking pictures for and Travel Study being so the Banyan, a service for close, and 24-hour-film which the Studio receives no processing, copy work, payment. They do have a portraits and so on," says portrait package which they Hampton.

Wonderful tool that needs to be laugiti...

in for Banyan pictures to This year about 9,000 buy, and they manage to sell Banyans were sold and only about forth per cent, because 3,500 persons came in to have of their "high quality and low their pictures taken. Pictures price." But Hampton sees a of everyone in the yearbook trend away from a "rogues of a university the size of gallery, mugshot" type of (cont. next page)



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classes. "We want to be able to service these other departments as much and as well as possible and still provide a superior program for our majors," says Barrus. "We're looking for the best students, those who have an occupational interest in photography rather than just a hobby interest." And it seems that Barrus is finding these students. "Every year our students are getting more proficient," Barrus continues. No doubt this is the result of the many workshops and recruiting efforts the department has made.

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For many students not involved in photography courses, the Wilkinson Center Photo Studio is what comes to mind when picture taking is mentioned. The Photo Studio is a 26-year-old operation charged with the responsibility of meeting the student and faculty's commercial photo needs. It is owned and operated by BYU, but is a non-appropriated department. It exists on the revenue it creates.

For the last several years, the department has been under the direction of George Hampton assisted by Stan MacBean. The facility also employs 12 part time people as well.

"Our studio is meant to serve the student," Hampton

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## Brigham Young University: My Dear Friends and Colleagues of

to express a parting thought. I too am "graduating," having reached the age of retirement. To have seen and helped this great institution gather its forces to enter its second century, I say, "Thank you for the opportunity to serve — as a dean and as director of the Centennial celebration." s we close our year's celebration of the University's founding, I wish

It is well to ask ourselves again those questions which I faced as a newly appointed director three years ago:

- How would you honor our founders and the great institution they
- How would you engage the academic community in our past and our
- How would you involve thousands of people in significant ceremonies future problems as we enter our second century?
  - of commemoration?

     How would you make indelible our determination to sustain and
    - advance the purposes of this university?
      - How would you encourage financial support so essential to our

celebration have all been directed to a central theme, established a hundred years ago. For our generation this theme has motivated each event and exhibits have been created, and voices have been recreated to remind us of papers, television, photographs, graphic displays, lectures, dramatizations, lively process of evaluation throughout the year has added to the excitement, our origins. Many media have been engaged to tell this story: books, news We now know that acts intended to honor can be misunderstood, has been stated in symbolic form to remind us of our dedication to "Love of God, Pursuit of Truth, Service to Mankind." Heroes of past struggles have been enshrined on memorial placards, histories have been written, ceremonies, and motion pictures. A yet the symbols, placards, plaques, and monuments created for this if not always to the enlightenment of the campus community. parades, sculpture, poetry, music,

for the forthcoming NCAA crowds may have over-saturated our visual environment with Centennial symbols. In response to suggestions, we thinned out our placards. In time we added citations of honor which Looking back, I think our enthusiasm to "show our colors" particularly pleased our alumni.

and mind-stretching symposia. The fruits of these conclaves will be harvested in years to come. Publication of monographs, BYUStudies, and papers, will keep these contributions alive. The academic community has responded with hundreds of lectures

least of such ceremonies have been the opening, examining, and replanting Church leaders to campus. Significant pronouncements from justices of the Supreme Court, scholars, and the Prophet-President of the Church Ceremonies of dedication have brought scores of national and have charted our future with great imagination and inspiration. Not the of cornerstones, so that future generations may see and handle the memorabilia of our generation.

and the glory of "wisdom"—rooted in God's earth, ever reaching upward Our Centennial Carillon Tower stands proudly against the mountains and Three monuments have been created which will stand long after speaks with a musical voice an eternal message of appreciation and faith. the present celebrants pass away. The sculptures which now grace the campus honor the "windows of heaven" from which all blessings flow

of its size, time alone will assess its merit. However, the objective of reaching 60,000 viewers has been achieved. And theatrical history has been made in the sell-out of eight performances prior to the opening night. The struggle Our most ambitious performance has been BRIGHAM! — a bold struggle for existence. The originality of concept and presentation may set effort to make artistic use of our basketball arena. As with any production of being born as a university was memorialized in two notable songs: "First, You Have A Dream," and "A Beginning." These express our a new pattern for future productions.

audience at the April General conference, 1976. Whereas the first quarter century of BYU has been dramatized in BRIGHAM! the past three-quarter century is shown in actual film clips of the times portrayed. Three dramatic scripts were attempted before the final scenario took form. With a sense of Two permanent records which have reached out to audiences far beyond the campus are the Centennial film, "Harvest of A Century," and been and, through the voice of the Prophet, foretells where we are going. panorama, humor, and inspiration, this film summarizes where we have the gift set of a pictorial history and "Sounds of A Century." The film has been shown to hundreds of audiences — the largest being the KSL-TV

thousand were issued and will all be distributed by the end of the Second Century Campaign. The Centennial goal of \$20,000,000 endowment is The gift set has encouraged donations of \$100 or more. Five now within our grasp.

performers, and all who gave their very best to the cause; to my personal staff of three full-time workers, who have shared every emotion of ecstasy and possible; to those countless service people who quietly and efficiently mad I close my service to the University with profound appreciation to Committee, whose astute judgment and constant support have made it disappointment; and to all of the students and faculty who have marched, all who have joined in the Centennial celebration — to the Executive the plans work; to the creative designers, composers, artists, writers, sung, danced, listened, contributed, and felt anew the spirit of BYU (including our well-meaning critics) — I say, "Thank You!"

Especially do I thank President Ernest L. Wilkinson who brought me here and who wrote the magnificent multi-volume history which has formed the basis of our celebration; and President Dallin H. Oaks who kept me here and whose genius and loyalty can be fully appreciated only by one who has worked closely with him.

As the symbols, flags, exhibits, and paraphernalia come down, our song is ended. May a happy melody linger on!

Sincerely,

April 19, 1976



Letters on Title Nine Coed Cops

Bonne Davis trys her hand at directing BYU traffic.

(See page 24)

(See page 27) New Religion dean announced (See page 30) BYU dean replaces Elder Neal A. Maxwell (See page 22)

bitter-sweet

police story

By BONNE DAVIS Monday Magazine Writer

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"Hey, sweetheart, you're doing a fine job." The words of the jolly driver of the old blue pick-up rang clear. Trying to muster my own stern expression, I faced the truck and returned my own communication. With my arms I signaled to the driver to complete the left turn. Tooting my whistle twice, I directed the next car into the intersection. The driver would not be overdone. "Where is the rest of the choir?" he yelled leaning his head out of the window as he completed the turn. Realizing my newly a acquired set of hand i communications probably t appeared more suitable to conducting the Battle Hymn s of the Republic for a Marriott t Center crowd made it even s more difficult to conceal the giggle harboring in my throat. Twenty minutes earlier, following the quickest cram course on campus, the thought of walking out into the middle of that lady cougar cops feel about e The same thing a home economics education major, a music major, a biology major, y a social worker major and an idinterpersonal communications major do regularly as to female members of BYU's in security force. Along with their male counterparts, these in special officers are trained to the become both verbal and it non-verbal specialists in campus traffic control. whistle in my mouth, a heavily system of hand and arm regestures were my only means of communicating with a passing motorists. Thirty or more cars later, I ended the battle with one last, long a blast on the whistle and i returned to the sidewalk. intersection had seemed like the diving into an ice-cold swimming pool on a brisk leading. Suddenly, with only white-gloved hands and whistle in my mouth, a leading to the seemed like the divine which are seemed like the divine whi What was a journalism major doing standing in the middle of 900 North?

The music major, Nancy Adel, is also planning to compose a new tune—a career in law enforcement. "It kind of grows on you, it gets in your blood and becomes a part of you," Miss Andel says

d closest substitute for Angie and closest substitute for Angie k Dickinson;

y "I really wanted the job,"
d says Marcy Crum who was a hired by security just seven a months ago. During her as experience as a lady officer, he his Crum has decided to his change her major from the biology to law enforcement and social work. "I love the dipoh — meeting people and directing traffic. Security has really changed my mind the coed cops said she would be glad when she quits. If the coed cops said she would be glad when she quits. If the coed cops said she would be glad when she quits. If the coed cops said she would be glad when she quits. If the coed cops said she would a se glad when she quits. If the coed cops said she would a se glad when she quits. If the glad when she quits. If the coed cops said she would a se glad when she quits. If the glad when she quits is a lot of pressure a making decisions and the coed cops said she would as a lot of pressure a making decisions and the coed cops said she would as a lot of pressure a making decisions and the first job but continual c After hours

s. people you meet get turned
e off. They think if you are a t
d woman in law enforcement, of
you are pretty tough. Besides, of
it really isn't a feminine job."

Helen Bly, another member
the security family says a
w she has been asked on three
s or four dates as a result of t
Tooth.

Locit. Communication with social in acquaintances, after hours of si waving to cars from a control booth or the pavement, is handled differently by each of these lady cops.

"I never tell the guys I date if that I work as a police to officer," says one member of the quintuplet. "If they shappen to find out — that's way after my four-hour shift, but so after my four-hour shift, but so a fine. I am a normal person can after my four-hour shift, but so a fine only well after my four-hour shift, but so the property of the same and the same and

Janine Hansen also says the voice and poole works as a great ice and breaker when meeting new or people. "I don't mind telling anyone that I work for anyone that I work for security," she says.

a Security the bardet for the says.

68. Storage

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11. Trailers,

Trailer Space

rage. Why take your other things home Summer when you them till next Fall? s as last year. \$2 per mo. Disc. avail. up and delivery. 225.

after nearly two semesters as a security officer.

Besides the friendly recognizable smiles, the traffic control team fencounters thousands of students and faculty daily who one girl describes as "the

### Most flattering students

d The typical encounter is a the BYU sports jock who t, drives up to the traffic s, control booth and says, "Hey babe, couldn't ya let me go through. I just got to drop off s a paper, O.K. babe?"

Then there are others who of think they can just ignore the female officer in the booth. "When they ignore the rules, we get their license number and send them a \$10 ticket," we explains Miss Hansen.

Contrasting the syrupy male students who flatter the girls are others who verbally rafter "one-point" basketball ne games. The list of y classic-low-class comments

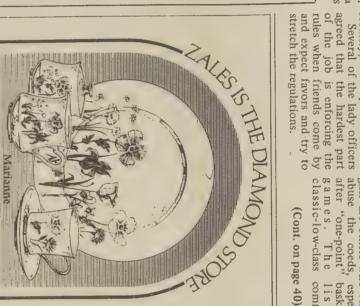
would always yell and wave.
"The most embarrassing part
of the job for me is looking
up in response to a call and
not recognizing anyone," she

students and faculty daily who one girl describes as "the country's most flattering student body."

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(Cont. on page 40)



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58. Apartments for Rent

III FU TUS GET THE JOHN HOTTE

Spiritual Koots

deserves scrutiny

74. Automobiles for Sale

er, 1 guy, 4 girls 25, 770 E 300 N \$36 Full carpet, quiet esery \$60/mo 374

OPEN Spr Sum Fall off can housing Near Campus of guys sep houses Laundry 8419.

RICIS AVAIL Spr-Fall 10 E 374-0880 After incl Furn \$45 Sprextras must see 225-6993.

1971 OPEL Blue m/vinyl top n
tape, Ex economy Doug
9394.

Speculations

ce Covey's two discussions on prayer, Chapter 18 and partige five of Chapter 27, are and partige five of Chapter 27, are and particularly questionable. We There is something distinctly rebothersome about trying to break down something so personal and sacred as prayer into neat and simple steps; indeed, other than scriptural examples and the most est general of discussions, it a would seem wrong to tell in other people how to pray at est all. But Spiritual Roots... by does it in very specific, a almost authoritative, terms. By does it in very specific, a almost authoritative, terms. So One point repeatedly re emphasized in these A discussions is the idea of on making commitments, in "specific pledges" to the est Lord Covey goes so far as to of assert:

59. Homes for

Rent

CAMERO 327 New uphol New paint recent minor haul Excellent cond Craig 1758. COMET St. Wag.-overhau engine 16 mpg. \$125 Mont 224-3511.

A final comment. In the opening chapter of the book, Covey advocates studying the Gospel from a behavioral

Behavioral viewpoint

Moses.

The Gospel of Jesus Christ is centered around the life, works and atoning sacrifice of Jesus Christ. The study of that Gospel is not an easy e one; it requires much caution, tentativeness and doctrinal strictness. There is much in the Stephen Covey's work which is shows the fruits of such which is

HOUSE for 6 men furn Carport Near campus Spr/Sum \$35-\$45 util pd Call Gregg 377-7883 4-19

4 guys or girls \$ Call Karl 377-29 Summer

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62. Homes for Sale

ner. Duplex, 2 lepeted air cond. storage \$23,500

78. Ror Rent - Miscellaneous
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Schizophrenia

4. Automobiles for Sale

est offer 225-8286 or 6 N 1160 E Orem.

There is a certain stylistic the schizophrenia in the author's defendency to be extremely dependency to the one hand and very eclectic form and miscellaneously assorted we on the other. Thus, some themes are meticulously the divided into numbered to outlines (seven sources, five keys, eight principles, etc., with sub-divisions to boot), while other chapters seem peppered with miscellaneous cafterthoughts. Getting up the early seems to worm its way in into everything; a defense of a the free enterprise system in

(Cont. from page

pops up under "The Church" in "Seven Sources of Personal ne Security"; and on page 120 el for the first time we are al informed that "Much of what y we have been discussing here ve is science..."

69 TOYOTA Corona Blue condition Great MPG \$750 Jim. 375-4430. lifetime obedience to the sprinciples of the Gospel family which enables an individual into be changed. In his very nature — that his confidence waxes strong in the presence of God." (See p. 2) Two other examples are on page f. 307: "Planning is faith" and "repentance means to live commitments." Both are bloosely conceived, boversimplified definitions.

RENAULT 410 Sedan ) 1 owner 34 MPG als 866 N 580 E Provo #2 Fair Sell both

Though this point — trust in I the Lord — is mentioned of occassionally in the book, its legreater emphasis is on the personal strength, personal evictory and overcoming through discipline. Some through discipline some readers could easily interpret this as "trusting in the arm of a flesh", relying on their own the power to overcome weakness. Thus, Covey calls exaltation in an achievement", not a gift. Though there is a certain the "victory" involved in the tronversion process and a certain a chivement in the exaltation, the greatest is spiritual element present in the transport of the Lord) and eternal life is largely a gift.

m manifests inself in good dworks, that faith and knowledge are useless without n reighteousness — if it is alloweremphasized it can lead to serious misunderstandings. The most obvious distinction between Christ's teachings and that of the Scribes was that Christ put more emphasis on the thoughts and innermost heart of man than ton his precise external hehavioralism in the Gospel a can lead to too much specific n defining of what man can and st cannot do, and that is what in happened to the law of Moses.

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sell 74 Camaro ex condi-air vinyl top see 255 N 164 46 Provo Call 374-0957 aft

"Unless you promise what are you will do(in specific acts), you have no contract that I'll will be valid. The Lord be promises only when you to promise. In other words, if the you don't promise, you have ce no promise. When you do st promise, then you have all his I'll promises," (p. 303)

shows the fruits of such is patience, much which is e insightful and very worth treading. But readers should approach the book, and all works purporting to interpret d the Gospel, without is expecting it to be a final solution nor an authoritative treatment. Surely the author o did not mean it to be such; it surely it is not such.

The Lord covenants

RENT WITH OPTION TO BUY T stereos, washers, dryers, v uums, sewhig machines. A TRADING CENTER 402 W CEN Provo. 374-8273.

"fundamental laws", cardinal concepts" and other highests, greatests and mostests. True ideas do not need superlative adjectives to give them force. This problem of rigor goes be yond merely a wfree-wheeling use of terms. In some sections Covey uses a scriptures that do not really dit his argument, and in a number of places he makes doctrinal assertions which are really only speculations. A deseries of these is found on pages 34-35, for example. In those pages Covey makes three assertions, none of a which can be well substantiated from either scripture or modern teachings: that we will wparticipate in resurrecting pourselves, but that we will wparticipate in oo so until the spirit has control over the neflesh; that our first and most basic stewardship is to our phody; and that controls over the body; and that controls over the body; and that controls over the odo of man y sweeping shows a tendency to make to o make to o many superlatives. The best doctrinal works in the Church have avoided all but the most obvious superlatives. The best obvious superlatives. Covey uses them somewhat too if frequently. Thus we have a wconfusing outpouring or wfundamental laws", cardinal in fundamental laws", cardinal in

makes with man.

If this particular style of praying works for an individual, then it is good for that individual, but it should definitely not be elevated to a doctrine. I am aware of too many good, humble and very c faithful Latter-day Saints d who never make specific pledges to the Lord beyond those made in baptism or in the Temple to think that re promise-making in prayer is a

the goals we set ought to be y inspired ones, and we must of always realize that "without on me ye can do nothing."

y find a single scripture which ke says that men should make ng specific promises to the Lord of in prayer. In fact, most set contracts between God and ch man recorded in the st scriptures are initiated by the Lord and not by man. Thus it so is the lord who covenanted a with Enoch, with Abraham, with the children of Israel, and with each of us in baptism. Covenant-making is indeed an important part of ts, the Gospel, as Covey notes, us but it is the Lord who most often initiates and sets the terms of the covenants He makes with man. what you (Join Us. Please.) can give us No one else



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CENTENNIAL NEW FOR FALL '76 APTS

lot, security guards. \$65.00 per month including utilities. Temp. office, 837 N. 700 E. (above University Cleaners) afternoon and eves. pool, recreation hall, laundry, lighted parking New for fall '76, Men and Women. disposals, 2 baths,

837 N. 700 E. Temporary Office

374-1700 Afternoon and Evenings

cospel from a behavioral so viewpoint. Though he never a rigorously defines what this put means, it would seem to be centered around the idea that man's conformity to the add Gospel can be measured in the terms of his outward the behavior; thus, the emphasis ere on specific commitments, so goals, external self-discipline. It is Though there is something to be said for such a view — it reminds us, after all, that any true conversion or rebirth PENS NEW

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53. Wanted to Buy - Misc.

AMPEG Amplifiers—the quality amplifier with tonal variety. Herger Music 158 S 100 W. SACRIFICE-Gibson supermedalist
AMP good sound, excellent
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52. Miscellaneous

stands. Will completely diasemental will completely diasemble for storage \$21.38 complete w/cross pieces, clamps & painted to your specifications \$35.83. 375-9663 Mont. 5-27 WOMENS SHOES

Sell fashion footwear in our store. Full & part-time opportunities Show sales Exper required. Apply in person at Castletons Inc. Univ Mall. 53. Wanted to Buy - Misc.

JLATOR (preferrably H-P 22) maximum of 85% of pur-se price, Call Arch at 6 pm day Phone 374-2308. 4-19

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1 BDRM for couple near Y \$90 mo 706 N 9 E 373-2777. 5-20 PRIVATE born Spacious Beaufful Furn \$45 Spring, 878 Fall+ util Washer & Dryer 224-2761 58. Apartments for Rent 58. Apartments for Rent

BEAUTIFUL house' Close to can pus 1 girl vacancy for Spr Su Fireplace, piano, photo la Greenhouse Call 375-0990/37 SPRING Term apartment for two singles or a couple War Dryer Call Annette 373-68 us at or.

BOYS & girls apts spring sumBOYS & girls apts \$30 util Girls \$32
no util 567 E 400 N Provo. renting for Spring 11 HURRY limited 30 N 100 E 374-5-6 GIRLS Looking for a good deal for Spring? We have the an-swer \$30/mo 4 girls apt call us at 377-5247 for more de-tails. BDRM apt stove fridge dissal crpt drps \$140 incls 818 E 300 S = 11 377-0374 Fall Fall

MEN. sleeping room available Apr 25 another opening June 1 Good location \$25 includes util-ities, 375-7853.

55. Sleeping Rooms

58. Apartments for Rent

HOUSE 57 W. 700 N. Sp 6 . \$41.00-4 girls. Furnished new, a delux apt. Cpls ), Fall \$63. 377-1983 377 BROWNSTONE singles \$33 unit cpls Sum only \$115 bdrm \$125 3 bdrm all util excellent mgrs & branch talk reservations for fall 377-34 ARMSTRONG Manor now renting for Spring-Summer-Fall men and women and couples one mile from campus Close to shopping areas and the Mall Alr-Conditioned, pool facility. Laundry, ample parking, Make reservations now 1801 N 590 W #57 375-7647. MEN ACADEMY ARMS now renting Fall \$47 up. Spr.-Sum \$30. Cpls. Shr.-Sum only \$89 up 377-6545. 469 N. 100 E. 4-19

\$80 downst \$40 comb \$110 Cpls or singles, 447 No. 800 each, Utilities paid, 605 N W = 1 377-3220, 4 COUPLES sublet 2 bdrm app PR ing, furnished, close to camp storage, Spr Sum \$115 a new apts. Marrieds singles boys or girls Utilities paid. 605 N 2 EDRM apt part furn full crpt drapes A/C play area laund fac \$160 utils pd 377-1321. BDRM apt for Spring through winter near campus 373-2777.

WOMEN Vacancies for Spr & Su Glose to campus Furn & U \$35.-\$45 Call 374-6547. 4-1 COUPLES 1 bdrm apartment clot campus available end of Ap Call 375-2829, 4-1 COUPLES-1 bdrm apt. \$95/moulti avail 5/1 furn, small yn nice. 495 N. 400 W. Prov. 2 BDRM apt Unfurn 1.2 bik from grade school \$130 mo 1290
N 50 E 225-8847.
Big bdrms 2 bathrms lots of Storage. Sp/Su only 377-0497.
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MEN Spr-Sum Close to campus 2 bed \$23, 3 bed 2 bath. \$53-55. 375-1024 / 375-3074.

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FAMILY 5 bdrm 2 bath furn house next to campus \$165 plus lights available 4-25-76 to 8-23-76 Call 375-576 for 4 files. Spr. Sum. \$45 + util./mo., call 375-7302. LE-Spring & Summer only spacious, near campus, special rate \$30. 82 E. 700 N. 373-4759 BOYS Spring and Summer \$40 per month air conditioned. util pd. 377-3429. Scott.

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BDRM home avail 6 boys Spr Fall all util are pd Furn 629 E 420 N after 5:30 Close to

COUPLES \$89 mo Sp Sum Air cond Academy Arms N 100 E 377-6545.

SUB-LET my Wymount Terrace apt Spring and Summer 2 bdrm Furn Paul Tolman 377-4785.

NEW air cond apt furnished 2 bdrm 2, per apt \$65 each 3 \$45 4-\$35 couples \$125 add G & L Come see at 284 N 200 E 9 to 5 M to S APT carpet A/C for 3 guys or cpl \$100 call Karl 377-or Tex 374-2056 Spr & 8

JOSLYN Apris, Now renting to girls and couples. Girls move in now and assure a place for fall with only 4 per apr. Only \$50 per mo. Near Mall and bus North of Plankhouse. You'll love these spacious 2 bdrm apris. Hurry only a few avail, 375-3880.

\$25 GIRLS \$90 couple Spring at Summer Near Campus 373-27 BEST for less - Sp/Su or couple \$120. Fur bath 57 W. 700 N.

CPLS Beautiful 5 rm apt fully fun Crptd Big back Yd Dngrm only \$95+util Call 377-0921 eves.

WOMEN two bedroom duplex close to campus for spring and sum Furn Washer and Dryer 225-7302.

GIRLS Walk to Y Spr Sum Fall Patio laundry, no cars \$40 mo 375-1161 941 #Fir. 4-29 COUPLES Basement apt. 1 bdrm furn \$100 All util paid 139 W 1700 N 375-1364.

COUPLE 1 bdrm nicely furn bsmt Ut pd \$95 mo Ps Sum only clean very mod 375-0540 or 375-0426 or 375-0426 or 375-0436.

CONTRACT for sale Alto apts for spring and summer pool, Air cond Barbara 375-0986. 4-19

apt May 1 furn 146 N & util 377-COUPLES sublet nice apt May 1. to Aug 15 1 bdrm furn 146 N 500 W Provo \$70 & util 377-3215 after 5 pm.

2 BDRM 2 blks from campus total \$90/mo May-Aug 374-5838 aft \$4-19

58. Apartments for Ren

COUPLES sublet Spr/Sum beau, furn 1 berm A/C carpet play area laun fac \$130/mo util pd 401 N 900 E = \$77-2623 MEN furn apt util pd 93 N 500 E \$30-\$35 Jim 375-0808 5-8 pm

APTS 2 bdrm furnished close BYU couples only Spr/Sun 3 Guys and Gais \$30-535 F openings also 377-4881. A MEN low rent \$29.50/mo Sp-Si Util pd. Laundry fac 6 m bsmt apt 492 E Center 3

kind of work, advancement possibilities, and geographical factors. The College Placement Annual says, "Failure to do your home work before an interview can be the kiss of death. Nothing turns recruiters of faster."

Taylor counsels to follow the "Rule of Three" in preparing for an interview. It includes having:

1. Three reasons why you want to work for that particular employer. Be By MARY ALICE BALLARD Monday Magazine Writer

Landing a

1

2011 1911

DO

CHARLE

ちつつ

Commencement

candidate. What are your qualifications?

3. There every well-thought-out questions that you really want to know about. 2. Three reasons why that employer should be interested in you as a candidate. What are your While visions of sunny beaches and brown bodies dance in the minds of many of the carefree Helaman Hall crowd, numerous upper classmen are awakening from their long winter's nap to

their long winter's nap to discover a new kind of senior panic. It is commonly known as, "What 'er ya goin' to do after graduation?"

Very few people — and this includes those majoring in engineering, accounting, or education — truly know exactly what they want to do. If you are one of the many, don't panic. With some intensive, directed thinking and reading you should be able to start forming some.

The College Placement Annual for 1976 says, "There is a lot of difference between starting a job and starting a career ... a job is a way of earning a living, but a career is a way of living ... it is the way you want to live." Scary as this may sound,

Scary as this may sound, those searching for profitable employment have several resources to help them. One of the biggest aids is the Placement Center. George Taylor, one of the center's specialists, says personal consultation, resume analysis, workshops, and interviewing opportunities are available to BYU students and alumni.

compound mean the difference between a great opportunity and no opportunity with maybe ten or fifteen minutes of preparation." Taylor stresses that preparation is a vital factor in insuring oneself The most immediate concern of the job seeker is the interview. "It's really ironic," Taylor says, "students stay up until 2 a.m. for a class project in one class, in one major, in one semester for a tiny piece of his GPA." He continues, "But, they walk into an employment interview which

Taylor maintains if you phave done your research, you awill really have some vquestions. He also advises against asking about salary. 'Let the interviewer bring it a up," he says.

Other interviewer bring it from the Placement Center brinclude being ten to fifteen brinclude being ten to make sure your to remember to make sure your to remember to make sure your them. Remember too that in cord or to make a fine wappearance in the interview, you must be confident. The cultivate your attitude will perform the force beginning an interview; your attitude will performed the recruiter, for remothing conveys a lack of self-confidence better than a shaky voice, restless hands, or wander in geyes. Be as specific as you can about yourself, your education, aspirations, and linterest in the particular denucation, aspirations, and a sense of responsibility. Part of the preparation includes learning about the company's products, policies,

One of the characteristics

of a good interview is when use the interviewer and catherines are the interviewer and catherines is a kind of "spiritual communication" and starts with an enthusiastic, sincere, pronfident, and well-prepared rapplicant.

Another tool for the k
ll potential job seeker is a good in
resume. The resume is a E
summary — it outlines your e
a educational and employment st
r experience, your interests, T
and goals. A resume should C
t. tell the employer:
I who you are
2. what you know
3. what you have done
r 4. what you have done
r 6. what you have done
r 7. what you have done
r 6. what you have done
r 7. what you have done
r 7. what you have done

The material in the resume is concise and should be written and presented with

ease of reading in mind. Wikinson Center; speaker Emma Lou Thayne, novelist and personnel director of a large firm will spend maybe five to seven seconds per resume when he is reading a pile of them.

Taylor counsels students to avoid prepositions, pronouns, in botany.

Taylor counsels students to ca avoid prepositions, pronouns, in adjectives, and conjunctions.

"Make your resume come to life!" he asserts. He syrecommends the excessive so usage of verbs.

Some of the typical C C Some of the typical to categories of aresume include to name and address, career D objective, education, work C sexperience, and sometimes J. references.

There are many different kinds and styles of resumes — T no one is better than another. K a Each person has to make an evaluation and decide which S t style will best meet his needs. b This is where the Placement w Center becomes invaluable to A the potential job seeker.

In looking for a job, Taylor R recommends utilizing all an resources including the Placement Center; D government, state and local ne employment agencies; past be employers; friends; and relatives.

Brigham Young University's first law school class and students graduating from 12 colleges and specialty areas will receive their diplomas at convocations Friday (April 23) following the 101st Commencement exercises.

A total of 2,652 students will receive diplomas at the 15 separate convocations, which will be held during the afternoon following the general commencement ceremonies at 9:30 a.m. in the Marriott Center.

The academic procession will begin at 8:45 from the Smoot Administration Building, proceeding over the spiral overpasses to the Marriott Center.

On Thursday, student cadets in the Air Force ROTC program will receive their second lieutenant commissions at 1:30 p.m. in the de Jong Concert Hall with Major General Richard E. Merkling, aerosapce safety and inspection director, speaker. Army ROTC cadets will be commissioned at 3:30 p.m. in the Pardoe Drama Theater with Lieutenant General Harold G. Moore, the Army's deputy chief of personnel, as speaker. The public is invited to attend commencement, the convocations, and the commissioning ceremonies. Speaking at the commencement will be Dr. John A. Howard, president of Rockford College and former president of the American Association of Presidents of Independent Colleges and Universities. "DECIDED TO FINALIZE YOUR PLANS, TOM?"

positive. While past failures end and shortcomings need not be cover them up or side-step from them. Should the interviewer sak about them, try to wask about them, try to wask about the circumstances to rather than give excuses or blame others. You'll create a subetter impression by being an honest and candid.

Family Living: 1:30 p.m., Wilkinson Center Ballroom; to speaker Gregory W. Bassett, bachelor's candidate in food ive science and nutrition.

Fine Arts and Communications: 1:30 p.m., de Jong Concert Hall; presenting Franklin S. Harris Fine Arts Award to film producer Frank Capra; presentations by Art Department, Communications Department, and Theatre and communications Department.

General Studies: 1:30 p.m., Smith Fieldhouse; speaker R. General Studies: 1:30 p.m., Smith Fieldhouse; speaker R. J. Snow, vice-president of university relations at the University of Utah and director of the Hinckley Institute of Politics.

Graduate School of Management: 1:30 p.m., Pa Theater; speakers Louis De Serres, MBA candidate, Kerry Mille, MPA candidate.

Physical Education: 1:30 p.m., Provo Tabernacle, First the South and University Avenue; speakers Keith Hauret, ds. bachelor's candidate in men's physical education, and Linda and Weldon, master's candidate in chemistry; presentation of Alumni Distinguished Service Award to Silas L. Fish (posthumously) and to Vera S. Hilton.

Social Sciences: 1:30 p.m., Marriott Center; speaker Dr. Reba Keele, associate director of the BYU Honors Program and coordiantor of general education services.

Business: 4 p.m., Wilkinson Center Ballroom; speakers r. Darrell K. Rigby, bachelor's candidate in business cal management, and Susa Kay Jones, master's candidate in ast business education.

Education: 4 p.m., de Jong Concert Hall; speakers Karen Marvin and Andres s. Earle, elementary education majors.

## And finally...finals

By JANE SUTTON Monday Magazine Writer

cut into class instruction days. A survey showed that more than half of the teachers were either giving finals during the last regular class day, or not giving finals of the last regular stall.

In Winter semester of 1974, the there were no scheduled finals exam days. All exams were given during the last day of classes. This method was suppopular with professors because tests either had to be y given in 50 minutes, or segmented over several days.

Not many students were y enthusiastic about having all of their finals on the same two days, either.

In the fall of 1974, classes two days, either.

In the fall of 1974, classes two days, either.

In the fall of 1974, classes two days, either.

In the fall of 1974 classes two days, either.

In the fall of 1974 classes two days, either.

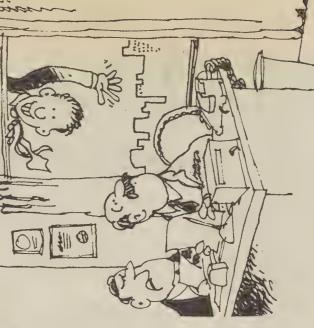
In the fall of 1974 classes two days, either.

In the fall of 1974 classes two days of the semester, while those the semester, while those the semester, while those the regular class day. Legend has it that one terreligion student devised a fin solution to the problem of classinals. When called upon to a offer the invocation on the exam day, he prayed for the then time for the final.

But for the rest of the or student body, it seems finals, under the present system, are benere to stay. After nearly githree years of experimenset ation, the administration has Narrived at a system they on consider to be the "best of two worlds." That is, it leaves twa maximum number of days for class instruction, yet we provides for most students to he have not more than two final exexams on the same day.

Until 1973, the number of wallotted days for finals varied he between five and eight days. re But many teachers

(Cont. on page 29)



TRYING TO GET SOHE EXECUTIVE VISIBILITY! IT'S ONE OF THOSE MATTY COLLECTE KIDS

58. Apartments for Rent

Spring - Summer - Fall
New pool - Exciting Branch
Great Managers - Lawn-parties
2 blks to Campus why go farther?
Close to Pizza, Movies
& Shopping areas.
Make your reservations today:
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830 N. 100 W. #4

CTEN

APTS, for Spring N Summer blocks from campus \$35 375-5158 or 1000 E 630 N

Guys & girls join the fun at MONTICELLO
Air conditioned, covered parkg Laundry, Rec room, All utilities paid Adjacent to campus singles Sp-Sun \$48 W/\$35 deposit Couples 2 bdrm \$110, 3 bdrm \$115 745 N 400 E 375-5274.

WANTED a couple or 4 girls Sprand Summer lovely Markay 416 N 1st East 375-3101 Just \$89 plus lights or \$30 Girl.

BEDROOM apt Ap 26-Aug 29 cute \$85 util inc aft 5 374-8209. New paint basement. 4-19 TWO bedroom duplex adjacent campus for single girls for & Sum rates 375-4571.

GRLS-Spring & Summer vacancies 4 girls per apt 1 block to campus Util pd, washer, dryer, storage 150 E; 700 N, #5 375-3816, 374-1771.

MENS apts.-2 bdrm-kit-shwr-close to BYU 1 vac-\$30/mo util paid day Linda 377-2375 eve. 4-19 BDRM apt carpeted, drapes Garbage disposal \$160 includ-ing utilities 818 E 300 S 374-8899 Apt =17. 4-19

3 GIRLS spring summer air cond full carpet Great branch 2 blks from campus 373-3214, 4-19 BOYS 3 bdrm Spanish decor apt lg closets & bath area Firepl util pd Summer \$45 Fall \$60 375-3076.

HAPPINESS IS

CINDA LEE 2 bdrm apts for girls or cpls. Sp/Sum rates \$45 & \$100 + util 366 E. 600 N. 374-5381.

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New Sauna
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 Neeks!
 Inexpensive Laundry
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 Color Hall
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FOR FALL

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374-5446

WE'RE LOOKING FOR SOMEONE WHO'LL STAY THE BOTTOM - AND STAY THERE

## Don't give an inch

By MARC HADDOCK Monday Magazine Writer

A recent letter from the Department of Health, Education and Welfare is one of the most publicized pieces of correspondence in the interchange between HEW and BYU regarding BYU's defiance of some of HEW's Title IX regulations.

The letter requested additional information from BYU regarding its contention that complicance with some

letters have spoken against BYU's stand.

The letters have come from all over the nation, from e Mormons and non-Mormons, n from college presidents and faculty, from BYU students and from Catholic nuns.

BYU's stand was publicized widely. Both the Associated in Press and United Press International wire services carried fairly long stories a outlining the university's because in the control of the control of

the government of the United get off a collision course with States and shed the spirit of "I think that Mormonism must Dr. Max Rafferty maintain a lime maintain a regarding values and standards that have cor standards that have cor standards that have to bureaucracy, abandoning o standards without we country would be

standards.
But that letter is only one of many the university has received regarding BYU's of the regulations would be in violation of LDS church separatism that mars it." nation. Rafferty

stand.
Over 200 letters have been received regarding the statement made by the university that it would not comply with six of the 43 regulations established under the law that prohibits sextitle law that prohibits law that prohibits sextitle law that pr And the response has been extremely positive. Only two rimination in schools universities.

columnist for the Los Angeles
Times Syndicate, wrote an
editorial supporting BYU's
position. The editorial was
carried in papers all over the

Rafferty sent a draft of that editorial to Pres. Dallin H. Oaks with "Hang in there!" written in red felt-tip pen at the top.
One woman from Wayside, N.J.,sent a letter inspired by the Rafferty editorial to HEW Sec. David Mathews. She Davi

Oaks.

Oaks.

New York announcement I nevoked strong responses from evoked strong responses from members of the LDS Church.

An alumnus, now living in the Annandale, Va., has the following to any after reading in the following to a second the second the following to a second the following to a second the seco o say after reading university's stand want to point out in our t letter that the reason we send nour children to BYU is so they can be in an atmosphere where our religious beliefs are upheld, and the HEW rulings make that impossible, thus depriving us of our freedom of the exercise of our religion."

in BYU Today:
"How do I say what I feel? The say wh ou arc
r children
continue to n
continue to n
the A Mormon captain on the Los Angeles Police Department wrote: "It is gratifying to know that there are school administrators who will speak out on issues of moral values national importance and strongly oppose the imposition of regulations mical to our constitutiona hts and violative of our

said, "Don't move an inch."

said, "Don't move an inch."

"My heart swelled with gan love and a testimony of the in read your notice," wrote one Latter-day Saint free Lake City.

An t "At a time when the majority of our institutions d across the land are capitulating to the Federal provernment, it is refreshing a indeed to see BYU take a stand for integrity," wrote man from Texarkana

An American Fork man wrote: "You make us all very proud to belong to this wonderful church." The reasons for supporting BYU were many. One California woman said in her Another man, from n Saginaw, Mich, wrote: "We y must have the freedom to is control the education of our own children, andkeep them g from being exposed to the eanti-church attitudes that are

are not abandoning without which our country

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regarding values and the mean so much to us-standards standards that have come to to maintain a firm stand children-that you will continue Washington bureaucracy, you lump in my throat to know that brought tears to my eyes and A in the face of such a huge our

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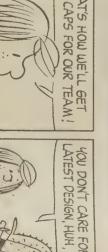
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## oros Soccer cats to play si MENT PLAN JOHN MANNEY

"The game will add spice to our soccer program on the campus at large," says Jim Dusara, coach of the BYU Soccer cats, referring to the upcoming exhibition game with the Utah Golden Spikers. "It will be a great privilege and honor."

The Spikers, Utah's newest professional franchise, will participate in the warm-up match on Tuesday, April 20, under the Floodlights at BYU's Haws Field. George Brokalakis, Golden Spiker's General Manager, confirmed

in a letter that the game will be start at 7:00 p.m., and it is shoped that the competition J will "expose them to a high level of competition from the experienced and professional players from abroad," of according to Dusara.

Both line-ups will be somewhat international, with the Cougars featuring Brazilian Carlos Amorim, Nigerian Emmanual Adeleke and a mid-field of Latin Americans—Enrique International

Thailand are other participants, while Freshman Scott Cardon and Patrick Beecroft serves as reserves.
Former BYU Cats highlight the Spikers line-up, which will also name players from Ireland, England and Greece. Gres McTavish and Hans Henshen will be pitted against their alma mater in the Rodriguez, Hogo Rodier, Salvadore Rubalcava and John Dib. Americans John Harris, Dan Ord, and Alvin Strait will also strengthen the Cougar team. Martin Barrera, Cliff Tabor, Brig Ord, along with Varut Komalarsjun from Thailand are other

acquaint newcomers will acquaint newcomers with the newly-popular sport that has enjoyed popularity internationally for decaderates. internationally for decades. It will also prepare the Soccer cats for the upcoming season; they have been training arduously for the first all Western Athletic Conference tournament scheduled at Fort Collins, Colorado, on April 23 and 24. "We want to start building up our team now because we have a tough schedule ahead in the fall," adds Dusara. their alma mater in the contest.
Soccer Superstar Pele will be in a film featured at 9:00 directly after the game; it will be shown in the Fieldhouse, and is about his "new world in North America". It is hoped that the evening will

Tickets for the Cougar-Spiker game can be purchased at the Marriott Center Ticket Office, at the Golden Spikers Office in Salt Lake City, or from any BYU Soccer Player.

Emmanuel Adeleke, right full-back for the Cougars, bounces a head psss in a practice for the upcoming exhibition soccer game. Ball cannot becontrolled with use of the hands in this sport.

Walkie-talkies and police radios often provide the medium of communication with the other group on men in the life of the lady cops—the men dressed in blue who work beside them or supervise them.

"It is really good with the guys on the job," says Miss s. Crum. "They treat us as officers with equal authority, but they treat us like ladies too, lifting baracades, etc." Miss Andel says the staff guys are her good friends.

in law he Provo rk is only h, she One of the other lady officers disagrees. "Some members of the staff think girls don't belong in law enforcement. In the Provo society, police work is only accepted as a man's job," she said. "But I am trying to get through school and I feel girls can handle directing traffic, running booths and issuing citations as well as the male officers." She explained she keeps her warning and

Difficult tasks citation statistics the male officers.

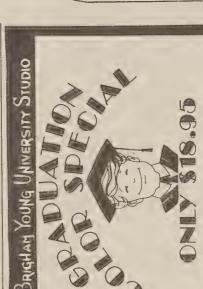
as high as

No matter how well the lady officers perform their job, there are tasks they don't enjoy doing. "I don't like giving tickets, but it is my job." says Miss Andel. Another lady officer says she hates to direct traific. On the other hand, Miss Bly loves directing traffic. "It is really different and doesn't ever get boring," she says.

Despite likes and dislikes, boredom and excitement, Miss Crum says she feels all police officers, including the BYU coed cops, fit the stereotype cop personality. 'They pack a lot of power," she says.

sending out their special signals. Whenever the urge mes, signal back your own special communication. If it is rude, the girls have learned to ignore it. If it is warm and friendly, don't be surprised if they respond with a normal friendly greeting. "Beneath our well-pressed uniforms and shiny black shoes, our hearts pump real blood. We are normal people, not libbers, just people," The lady officer smiles and walks out to issue a guest parking permit. On snow-packed campus streets, wind, rain or shine, power or no power, these five coeds are always on the job sending out their special

BRIGHAM YOUNG UNIVERSITY STUDIO SPADUATION SPECA SPEC A member of the editorial a staff of "Young and Loving and Teen" magazine, wrote: "Big government should the concern themselves with the hquality of education rather mithan using taxpayers' dollars su to implement social change." at A woman from Tucson, go Ariz. wrote: "I am a he 75-year-old Catholic who is an



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for just such moral leadership as you have displayed," a woman from Lawrenceville,

A high official in the Loss of Angeles Police Department of who is not a member of the all church wrote in support of a BYU's stand. He said a O Mormon who works with him of had pointed out a news story dealing with BYU's stand. "As I look through my G community for people to a stand up and fight all of the nails that tend to tear us down, in a I find we can always count on p t the Mormons. Keep training every good ones!" he wrote. Other universities have also been strongly supportive of BYU's stand.

drain — this nation was founded on the principles that are now objects of wridicule and contempt by cridicule and contempt by the liberals who have taken B over the country. I wanted by you to know the many of us heel as you do. " And the many of us the charch but is not a stand about a liberal whormon school taking the stand against HEW, but didn't the hear the name of the school by who forwarded it to Pres. Books.

"I want him to know that there

get off a collision course with the government of the United

Speaking about Pres. Oaks, the man said: "I want him to know that there are still a few around who are solidly Many non-Mormons wrote to BYU – almost all in favor of BYU's stand. One of the two negative responses called on HEW "to use all of its powers to put down this new Mormon revolt against the laws of the United States. Freedom of religion is not at all involved." The man explained in a note to Pres. Oaks that accompanied the copy of the letter that he is not against Mormonism, but that "I think that Mormonism must

that BYU received from another letter, that BYU received from many university officials feelings about BYU's stan. on Title IX.

"How ironic," the letter says, "that on the verge or our nation's Bicentennia. If you should have to contend with encroachments on your freedom by the government. I that was created to protect it."

all," wrote a department chairman from the University of Southern Florida in St.

tt schools should all rise up in cle all rise up in cle alarm – but we don't," wrote pour one faculty member from a Ohio Northern University in disappointment.

A professor from Bowling their stand.

To Ohio wrote and said: "The nation needs more such wh, institutions which stand on principle rather than A ren't."

The every presidents on the pave on the principle rather than A ren't. The part of your the copy of the pave on the principle rather than A ren't.

One mun, who is the president of a Catholic college in Nebraska, wrote: "It is surely one of the greatest ironies of our time (and there are still a few around who are solidly behind him, and if they end up putting him in some

are some dillies) that a clear law which was enacted simply to assure equal education opportunities for all should be obscured in the complex interpretation of it. I have seen many situations where reverse discrimination is the result, causing untold hardship and creating fears for the very life of some institutions." Utah jail, tell him to let us know and we will come up there and

either get him out or get in with

him."

John A. Howard, president of Rockford College in Rockford, Ill., is one of the few college presidents to come out officially against the title IX regulations. He wrote Pres. Oaks to say:

whole Fres. Daks to say:

"Yours is avoice of academic
t state smanship speaking
calmiy and forthrightly from
a platform of principles
typical of the true leadership
t that once typified American
academia." Dr. Howard will
be be the speaker at this month's
commencement exercises.

Other universities have
asked for information from
BYU to aid them in
formulating a stand. The
r university has prepared a

packet containing an advertisement announcing BYU's position as well as other information. behind him, and if they end up putting him in some Utah tigil, tell him to let us know and we will come up there and either get him out or get sin with him."

A minister from the Church a of God of Prophecy wrote the BYU saying: "Please hold out against this situation as long as you can. I know that the Mormon Church is powerful cenough to put up a good fight, and I will be behind a you with my prayers in this matter. . We discussed this fastituation at our church in our up structured as situation at our church in our up sourching and you with my prayers in this farmatter. . We discussed this fastituation at our church in our up surfaction at our church in our up to surfact and a school class this propriet. Sunday school class this propriet.

States and shed the spirit of be separatism that mars it."

Supporting BYU's stand, a jet of lege consultant for a "Readers' Digest" wrote: a "The bureaucrats, with their regulations, have the intent to do good and improve our society, but the medicine Ethey offer is generally worse at than the ailments."

An 80-year-old woman from Menolulu, Hawaii, wrote: "So with my prayers for you and for your church, may you be able yto control the discipling which, to people like me, is san oasis in a desert of promiscuousness. Stand by your guns, and with God's chelp and prayers from people plike me, you will be fuce beliefs and facts you the beliefs and facts you

A division chairman from a North Dakota college wrote:
"Too many institutions (academia, et al.) have sacrificed at the altar of governmental money expediency. How refreshing it is to read that an institution A spokesman for the Catholic League for Religious and Civil Rights also wrote in support of the BYU stand. "Our organization supports the reported position you have asserted and believes most strongly that unless against a society and a government increasingly hostile to Christian standards and religious freedom, we are aintai ns are main society

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# BYU's ladies in blue: no woman's

(Cont. from page 22)

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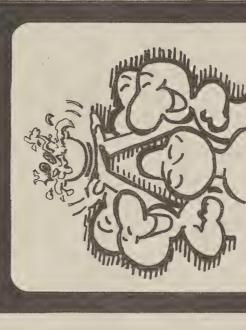
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The example of one male long," he said. "So I decided cits student who asked he not be to show her just how much the to show ther just how much the power she had. I eased out attitude the lady officers and yelled at her to go home. I would have never done that campus. "The lady officer to a male officer." Another was making me wait too male faculty member said he ladd din't feel comfortable with job lady traffic officers. "They enj don't appear very sure of give themselves and it makes the job drivers nervous," he said. Fellow officers



"During the past academic year Brigham Young University has celebrated its first hundred years. There have been many noteworthy and exciting events; but none more significant than the event announced here. The publication of Ernest L. Wilkinson's epic, single-volume history of Brigham Young University is a fitting culmination to our Centennial observance. This book, a remarkable effort by President-Emeritus Wilkinson, associate editor W. Cleon Skousen, and a dedicated staff of researchers, distills a century of trials and triumphs into one highly readable and comprehensive work. I recommend it highly as an informative history of BYU and as a fitting memento of our Centennial Celebration."

Seen F

Dallin H. Oaks, President

A Cinderella Story



### Highlights and Insights

Interspersed throughout the rich narrative are interesting old photographs depicting university life over the years. In addition to its photography, the book is enhanced throughout by perceptive summaries of the critical periods in the school's history. Candid appraisals of the achievements and frustrations of key administrations form an integral part of this enlightening history. Brigham Young University: A School of Destiny will be on sale at BYU Bookstore and other local bookdealers beginning Thursday, April 22. Students or faculty members who will be leaving before that date may use the coupon below to order the book from BYU Press. Orders should include check or money order and the book will be shipped

truly unique university.
Included in the book are fascinating accounts of the university's development over the years, including such people and events as:

put together a history that probes the origin, growth, and current state of this

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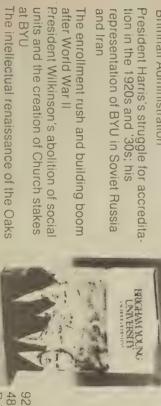
Karl G. Maeser, spiritual architect and master teacher

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## The first issue of "Sunstone" appeared on the ishelves of the BYU Bookstore several months ago. It had a sclassy format — slick and black, about the same size as f "Dialogue" – but what was the it? "Officially," says Kris it Cassity, a BYU student who a serves as Managing Editor of d "Sunstone," "it's known as a superior of the serves of the serves as Managing Editor of the serves as Managi That's quite a bit, but it's an accurate reflection of the a varied subject matter in the latest issue of "Sunstone." t''Sunstone" is a brand new magazine, an unofficial New magazine, an unofficial New magazine, an unofficial New magazine, and appeal just as readily to a larger intellectual audience. "We want to discuss things that can't go in the official church magazines," says Cassity, "because they have to speak accurately at all times for LDS policy. We felt that we could get a large readership because of our strong issue orientation, and we wanted to get into certain artistic areas that weren't being this country of the course of printed formidable articles on LDS stained-glass windows bearing the country of the course of the certain artistic areas that we ren't being the country of the certain artistic areas that we already sprinted formidable articles on LDS stained-glass windows the country of the certain artistic areas that we ren't being the country of the certain artistic areas that we already sprinted formidable articles on the certain artistic areas that we see the certain artistic areas that we ren't being the certain ar

intelligence, learning, and light within the Mormon community. Their first issue sold out.

torn down in the name of "progress."

church magazines) on "Three Mormon Women in the Cultural Arts."

Cassity encourages anyone to write for "Sunstone."
"We're the only major

The fiction and poetry in "Sunstone" (there are two pieces of prose, and several poems) are less than extraordinary, but are

the only major ton periodical that s student writing?

e controversial publication, and surprisingly enough, they have succeeded. "Sunstone" is full of articles that

The editors of "Sunstone" have tried to create a lively, literate, and slightly

competent – a reflection, perhaps of the editor's desire to appeal to a large audience by refraining from the use of overly "heavy" creative

Sunstone:

0

study of

neglected

THE STEPFORD WIVES Art City ... LUCKY LADY

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material.

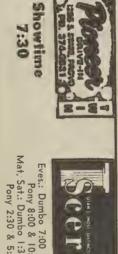
"Sunstone's" first issue was filled with an entire copy of Robert Elliot's play, "Fires of the Mind," but the second issue is more broad in its

-Robert Garrick

There are other delights in video "Sunstone," among them a in review of "Fascinating in Womanhood" by Dr. Reba power with the Saigon airlift by a vietnamese individual who is has since joined the church, the and a "classic" style article in (one that could have is appeared in any of the other

re is full of articles that are readable and worthwhile at of the same time, with none of the insipid gushing that appears in other historical writing about the church. It is a instantly, for this writer, the gmost digestible Mormon publication, completely of devoid of patronizing "Utah a Valley" nonsense and packed in stead with carefully thought-out studies of neglected, but important, is issues.

—Robert Carrick



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"Sunstone" was created in of that archetypal student slum that surrounds a great university — Berkeley, the California. "Some LDS is students at Berkely, led by it Scott Kenney, wanted a closer reassociation with other is Mormon students across the acountry," says Cassity, "although the original idea Swas just for a newsletter." Menney now serves as Gresident of "Sunstone," but the magazine's headquarters pare based in Provo now, reather than Berkeley.

ALL HE ASKED WAS TO RUN FREE! Walt Disney Product Ride a Wild Porty

the new

Kenney and his staff decided to name the new magazine "Sunstone," after the headstone on the old Nauvoo Temple, a symbol of

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MINIATURE GOLF PLAY

Allen Roberts' article on "Utah's Unknown Pioneer Architects" is alo valuable in that it deals with a rather esoteric subject, and deals with it effectively, providing photographs of the men and buildings discussed. Roberts makes the point that our cultural inferiority complex about Salt Lake City architecture in the 19th century (if such a complex indeed ever existed among Mormons) is senseless; we have a great architectural tradition. Roberts shows photographs of several beautiful buildings that helped to distinguish the Salt Lake City metropolitan distirct, including the ZCMI Building, and the Assembly Hall. If our architects were gifted, though, our decision makers weren't; most of the buildings discussed in Roberts' article have been

issue is more broad in its subject matter. The format is on professional; a quick look at where the magazine would not betray the fact that this is a new publication, just getting in off the ground. the new "Sunstone" that are single the new to never single the piece by Frederick Bliss and P.Q. Gump entitled "Mormon Shakespears: A Study of Contemporary Mormon Theatre." Bliss and Gump (allegedly the real names of the authors) have put together a definitive reference article on the "new wave" LDS dramatic school, with complete listing of key playwrights and clear; concise analyses of the five most significant "watershed" plays, of which "Fires of the Mind" is judged the best. The writing is a little uppity, but it's also witty and incisive. WEDNESDAY STARTS

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800X "Centennial" James A. Michener, Fawcett Crest, \$2.75.

Massive is the best word to describe James A. Michener's bicentennial contribution, "Centennial". Massive in scope, range, subject, variety and pure bulk (1086 pages). Reviewed by DONNA J. KEPHART

Told from the viewpoint of that history professor 19 commissioned to chronicle a to section of land on the South the Platte in Colorado, the novel "19 begins with the formation of

the land and continues to the 1970's and the modern-day town of Centennial, much of the tradition of Michener's "Hawaii".

The author's emphasis on

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extensive and detailed making his villians and their they do. This is also true of description of practically a clauser throughly despisable. It as description of the possible aspects of the The army colonel, his destruction of the land itself. The army colonel, his destruction of the land itself. The army colonel, his destruction of the land itself. The army colonel, his destruction of the land itself. The army colonel, his destruction of the present settlers, cowboys, theopher, afternmental and evidence and the straint of a far to trare-hunters of a condition of the properties of a condition of the considerable when of the considerable when the non-intercent of the considerable when the non-intercent of the considerable when the considerable when the non-intercent of the new factors of the considerable when the considerable when the non-intercent of the new factors of the considerable when the considerable wh

Dr. Jeffrey R. Holland, at BYU, has been named to commissioner of education for the Church of Jesus Christ of Latter-day Saints.

The appointment, which is effective immediately, was announced by President Spencer W. Kimball, chairman of the Church Board of Education.

Dr. Holland, 35, succeeds Elder Neal A. Maxwell, Assistant to the Council of the Twelve Apostles, who has served as Commissioner since August, 1970.

President Kimball also announced the BYU Board of Trustees has approved the awarding of an honorary Doctor of Laws degree to Elder Maxwell was released to give full attention to his increasing worldwide responsibilities as a General Authority, President Kimball said. He is General Authority Area Supervisor of missions in New York and Eastern Canada, and is Managing Director of the new Church Corelation Department.

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Elder Neal Maxwell steps down as Education Commissioner.

Dr. Jeffrey Holland takes high church position. Church names

Teligion at BYU, was Director of the LDS Institute of Religion in Seattle, and served as Instructor in the LDS Institute of Religion in Seattle, and served as Instructor in the LDS Institutes at Hayward, California; New Haven, Connecticut; and Salt Lake City, Utah. Dr. Holland filled a mission to Great Britain from 1960 to 1962, served as Bishop of the University 2nd ward in Seattle and served as counselor in the presidency of the Hartford, Connecticut, Stake.

Elder Maxwell has served as an Assistant to the Twelve Apostles, one of the fulltime church of clicers with worldwide ecclesiastical duties, since April, 1974.

BYU President Dallin H. Oaks, said of the changes:
"Dean Jeffrey Holland is superbly qualified for the position of Commissioner of the Church Educational System. During his two years at BYU he has been a superior Dean of Religious Instruction and an exemplary colleague. We welcome him as our new file leadership." and they have three trom September, 1965, and from September, 1972, in through December, 1972, in the Church Educational System, and for 18 months as Director of the Melchizedek of Priesthood MIA, the activity and services arm for adult single members of the church.

Some 325,000 students are a sem for adult single members of the church.

Some 325,000 students are a sem for adult single members of the church.

Some 325,000 students are a sem for adult in cluding universities, colleges, institutes, and consequents and colleges, institutes, and colleges, and college

Commissioner

world.

In addition, the church has established hundreds of seminaries and institutes convenient to high schools and universities, offering courses in church history and doctrine in 54 countries and 17 languages. The church also maintains 71 elementary and secondary schools in New Zealand, Mexico, Bolivia, Paraguay, Chile, American Samoa, Western Samoa, Tonga, Tahiti, Fiji and Peru.

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the associate degree at Dixie College, the B.S. in English at BYU, the M.A. in scripture and religious education at BYU, and the Ph.D. in American Studies at Yale University. He married the former Patricia Terry of St.

The new commissioner has served since July, 1974, as Dean of Religious Instruction

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native of St. George, , Dr. Holland received associate degree at Dixie



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By BRAD REMINGTON Monday Magazine Writer

James:

once a shy lac

Some kids dream of being a fireman when they grow up. Others want to be a policeman or a doctor. But policeman or a doctor. But Paul James always thought he might like to be an be in a speech class," the personable announcer says. "I mustered up my courage and rawent to the dean to get out to of the class." But he ended raup taking speech that caup taking speech which it semster, an experience which the changed his life. "I had the rape fortune of having a great speech teacher," James says, y appreciation reflected in his se voice. And then grinning, famin me."

"I had it in the back of my mind that I would like to be an announcer," says James, whose familiar voice describes BYU basketball and football games over KSL radio. "But I knew I was far too shy for ther" ss ham in me."

Il Ham? Lights, camera, so action! This is the Paul James or everybody knows. This is the colorful announcer Cougar to esports fans know. This is a man who has traveled with

Stop the action! Let's take another one Paul. What do you mean "too shy"? It seems impossible to believe, as James leans back, his speech confident and colorful, the words rolling effortlessly from his tongue. "But really, I was an introvert in junior high school," he continues, relaxing in his pleasant Olympus Hills home which overlooks the Salt Lake valley.

illness which commonths.

bed for three or four months.

"The doctor had told me I was going to be in bed for a year," he says. He had contacted scarlet fever and it into rheumatic contacted scarlet fever and it developed into rheumatic fever. Even after he was able to go back to school he wasn't allowed to be too active. "The school made sure my locker wasn't on the top floor so I wouldn't have to climb the stairs," James reason why was an which confined him to

explains.

"I was also afraid to smile I I because of my teeth." When per he was eight or nine, he fell cooff a bike and broke two carront teeth. "They wouldn't are cap them until I was 16," participated backward paul sames says, a grin stretching he across his face, proving he isn't afraid to smile anymore. So it was a "shy and ghackward" Paul James who entered high school. He for the same says are says as a "shy and ghackward" paul sames who entered high school. d" Paul James who high school. He p for a shop class and tead given a speech way was I going to He did the Utah contests the for five years while he was Ji working at channel 4 ch television in Salt Lake. He the had gotten the job at channel.

continues. "They included doing the BYU games as part of my contract."

So the U of U graduate found himself announcing BYU games. "It was a heck of a lot easier to make the switch than a lot of fans though," he says, leaning back comfortably. "Loyalties are to people you work for and not to buildings were you go to school." And then he continues, "You can't be associated with people like watts and Arnold and the st players — eat, travel and work re with them — and not be 100 er. In fact, he says he is now

"I was afraid to smile

s the BYU football and W basketball teams for the past p e 11 years. Yet, there are wn people who doubt James' pill colors. He says he is 100 per cornt loyal to the Cougar blue c't and white, even though some be people would try to paint he doing the BYU games he used it to do the University of Utah per comes.

er In fact, he says he is now
ue considered part of the enemy
ne by the Utah fans. Laughing,
nt he tells how he was out on
ed the floor during a Utah game
ed interviewing Glenn Potter and
he people started throwing
things. Someone also hit
tts them with a big orange. Then
as James says seriously, "They
decould have hurt Potter or I if
they had hit us."

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University of Utah. "The half reason they hired me was public dreason they hired me was public dreason they didn't want to had pay one of their regulars had pay one of the was asked stated on sports on the newscast of the works of the was asked stated in the young of the was asked stated in the young of the was and of the pay by had pa

5  (Cont. on next page)

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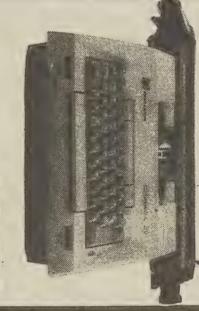
he have caused him some as problems. Trips to El Paso o have caused him some is headaches. "El Paso has been sa a real nemesis for me," he says, half laughing and half discharge to cassions he has had trouble tracting to El Paso, he relates, but one time sticks out in particular. Snow was kneed to get to the airport to go come down to do a game. His car down to do a game. His car wouldn't start, so he took his truck. "My truck ran out of digas on the way to the airport, so I left it sitting in the middle of the road," he tells, a broad smiling beaming on shis face. He grabbed his bags

## \$18 million sewer gets underway

(Cont. from page 36)

determine ed that the average resident's monthly bill would be from \$2.50 to \$3.40. A \$50 commercial bill was to 1 to a whopping \$219. The rate system was revised ates would be based on the amount of wastewater a into the system. The realignment of the system was

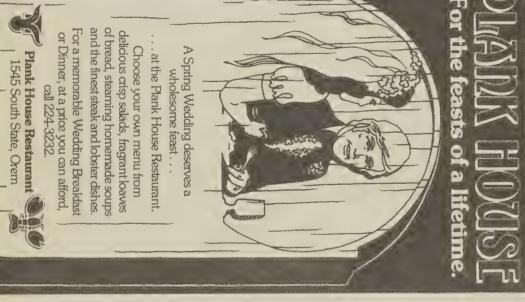
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This is a special season to speak of Fashion with Graduation coming up.

GRADUATION

Both the university and the hospital hired consultants to study the rate increases and perhaps arrive at a rate that was more acceptable to them.

At a meeting last November, Vern Young, a consultant for the hospital, threatened a law suit against the city and reportedly said the rates were "discriminatory, capricious and arbitrary."

and arbitrary."

Gilbert Horrocks, the city's consultant said the hospital firrate "is taken from the records like everyone else."

Former commissioner Wayne Hillier, upset by the "high pressure" presentation of Young, is reported to have said, "Don't threaten me. We've been a fairy godmother for many in years but we can't as a city do that anymore."

BYU did not theaten a suit against the city, because, according to a report by Paul G. Rasmussen, BYU be construction engineer, "to contest the action may result in very little gained and possible unfavorable relations with so

Provo City."

However, both the hospital and BYU had an extended series of meetings with the city to negotiate the rates and were finally able to bring the city down from the original rate of 32 cents per 100 cubic feet to 20 cents. This represents a 268 per cent increase for BYU and will boost its annual bill from about \$28,000 to \$106,000.

required by the EPA.

Provo residents apparently didn't mind the rate increase; the bond issue passed by a three-to-one ratio. However, as see 1975 drew to a close, the project began to hit some snags.

The 800 North storm drain construction ran onto several radelays and other problems, causing the city commission to recomplain about two of the three contractors, and even to withhold payment from one for failure to complete a portion of the project satisfactorily.

In early 1976, a broken sewage line sent raw sewage running down 800 West for days. It froze and stayed on the street for several more days after the line was repaired, and unfortunate incident.

The resta increases also created a first contractory with so

The sewer rate increases were finally passed in mid-March. At that time, Ben Lewis, BYU executive vice-president, indicated to the Universe that he was "surprised" and not altogether satisfied that the rates had been passed. However, Wheadon said last week, "as far as we know, they're all happy," and Commissioner J. Earl Wignall said, "We did have some misunderstandings, but they've all been resolved."

The rate increases also created a fiery controversy, with town vs. grown overtones, between the city and some of the large commercial users in Provo. BYU and Utah Valley Hospital were the hardest hit of the commercial users and they made themselves heard.

The city originally had plans to increase BYU's rates by almost 800 per cent and Utah Valley Hospital's by 2400 per cent.

After the rate increases were passed, the city was able to proceed into the final phase of the project: construction. Bids were opened last Thursday on the plant and Centric Construction was the apparent low bidder. However, if the city accepts an alternative proposal which does not include filters on the plant, A.F.B. Contractors Inc. will win the bid.

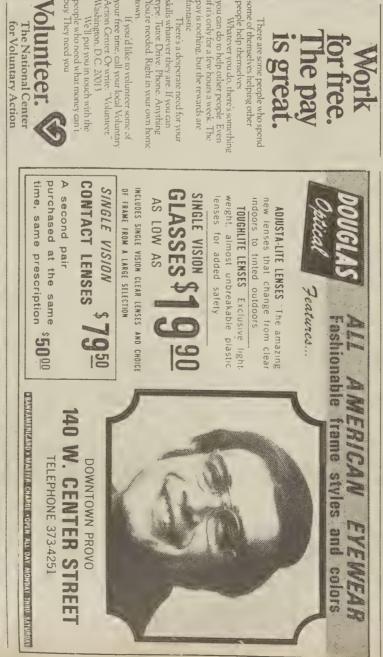
was EPA and they will review them and make recommendations," Wheadon said. "Because they have for approved the plans, it is very likely that the would approve the project for construction."

The review process will take around six weeks, he said, after which, if all goes well, construction can begin. It will be finished in about three years.

Even with several delays, spiraling construction costs and negotiations with private organizations on rate increases, aid, Provo is still far ahead of any other community in the state in complying with the state and federal standards.

"North Utah County is now in its feasibility study, the step one phase," Wheadon says. "South Utah County is just beginning their step one phase."

Salt Lake, Ogden and all other communities are also in the first phase of their projects, he said.





# Water

\$18 million sewer gets underw

By DONNA ROUVIERE Monday Magazine Writer

Dean Wheadon, Provo city water director, sat behind a nhuge stack of thick manila envelopes in the Provo city strommission chambers. The chambers, in contrast to their busual emptiness at the regular 10 a.m. Thursday commission meetings, were packed. Steve Huff, a city consultant, stood up and began to read the contents of the envelopes as P. Wheadon opened them. They contained bids for the largest for construction contract ever granted in Provo.



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In 1973, the city hired two consulting firms, Horrocks and Carollo, to do an assessment and environmental impact study of the project. Among other things, the assessment included information on the history of the existing plant, which was



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the city that's larger than this," Wheadon said later.

The audience was local contractors who had gathered to 28, submit their bids. As the lowest of the bids was read, a administration of \$16,744,000, over one million dollars where the below the city's estimate of the project's cost.

The bid opening last Thursday marked the beginning of the 70 final phase in a comprehensive 6-year program to expand 18 Provo's wastewater treatment plant. The expansion, part of a Lal steeral plan to eliminate pollutants from all the nation's waters, will be the first to be constructed in Utah. "We're about two years ahead of every other community in the constate," Wheadon says.

The \$18 million addition to Provo's existing sewer facility Sea is a response to both state and federal pollution regulations.

built in 1954 at a cost of \$1.3 million for a population of 28,000 and has since been expanded twice to make it adequate for a population of 60,000.

The plant, the study said, is not up to the new standards, material be removed from all water. The plant removes about 10 per cent of organic material.

The plant, the study said, is not up to the new standards, material be removed from all water. The plant removes about 10 per cent of organic material.

The study also included data on the pollution level in Utah lake, which has a dangerously high content of pollutants.

The city should plan to meet two goals, the detailed lake, which has a dangerously high content of pollutants.

The city should plan to meet the new standards and even more strict ones which may be imposed in the future. Secondly, the city should plan a sewer facility which would accommodate a community of 100,000. The city has experienced a 30 per cent growth increase in the last 10 years, "the highest of the Wasatch Front cities," according to the report, and will be at the 100,000 mark by 1995.

The report and will be at the 100,000 mark by 1995.

The report and 3) rehabilitate other existing sewer facilities from make them more efficient.

The report and 3) rehabilitate other existing sewer facilities from the area. Such a possibility is still being studied, Wheadon said. "The other cities would have to pay a proportional share of the cost," he said.

The assessment and environmental impact report was submitted to the EPA for review in the summer of 1974. The submitted to the EPA for review in the summer of 1974. The submitted to the EPA for review in the summer of 1974 may submitted to the EPA for review in the summer of 1974. The project was not necessary, as the negative impact of the addition is "not significant," Wheadon said.

On the basis of the studies, Provo was awarded a federal grant of 16.5 million bond in the November 1975 election to pay for the remaining 25 per cent.

With the acceptance by the EPA of the studies, Provo's consul 'We're about two years ahead

of every other community in

the state,' says Provo city

water director Dean Wheadon.

Four years ago Congress, concerned about the growing The problem of water pollution, passed the Federal Water and problem of water pollution, passed the Federal Water and Pollution Act, a far-reaching piece of legislation which \$5\$ imposed stringent standards on all water treatment plants, to the be complied with by 1985. Recognizing that there was yearcely a sewage plant in the country that met the costandards, Congress thoughtfully provided in the act for spe financial assistance to upgrade and construct new plants. In Committee passed even more demanding standards, to be parent by 1980.

Two years later in 1974, the Utah Water Pollution Control No Committee passed even more demanding standards, to be parent by 1980.

The two government actions took Utah completely by inc surprise. There wasn't a community in the entire state whose Hacilities measured up to the standards; in fact, Provo was the only city even prepared to begin upgrading its plant.

And so Provo, working virtually alone, began in 1973 to make studies, draw up plans and arrange funding for the project.

The city moved ahead quickly, Wheadon says, because "we were aware of what the stipulations were going to be and we felt like they were good stipulations.

"We applied to the Four Corners Commission for funds while other communities were waiting to see what the EPA was going to do," he says.

The city was required by the EPA to plan the expansion in three phases, according to Wheadon. The first phase was a feasibility study.

In 1973, the city hired two consulting firms, Horrocks and In 1973, the condition of the angressment and evention to the angressment and evention to the angressment and event communities were waiting firms, Horrocks and In 1973, the city hired two consulting firms, Horrocks and In 1973, the city and successment and event communities and event communities were waiting the consulting firms, Horrocks and the consulting firms, Horrocks and consulting firms, Horrocks and consulting firms, Horrocks and consulting firms, Horrocks

(Cont. on page 37)

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aul James — "You can't be associated with people like Watts, and Arnold and the players eat, travel and work with them — and not be 100 per cent loyal."

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Reg. \$370. Sapphire and diamonds set in 14K gold cocktail ring.

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Sale \$296

(Cont. from page 28)

and ran it down to the corner to a gas station. He asked the attendant to hurry and drive him to the airport. Then, he told him his car was sitting back in the middle of the road and asked him to take care of that. "He must have thought I was crazy," James says. He missed his plane and ended up flying "2,000 miles all over the Southwest to get to El Paso." Twelve hours and a lot of headaches later he was in El Paso.

But he says the profession has been good to him. Just talking to him, one knows James enjoys what he is doing. However, it is a lot of that

football games takes many he part of his time. He has four hours of preparation. The biggest problem with children, with just the biggest problem with children, with just the biggest problem with children, with just the biggest problem in basketball is Susan was a BYU student. And what is virtually Susan also served an LDS the court hundreds and Steve lives in Salt Lake.

And while variety may be a problem in broadcasting in basketball games, it is no the things he is doing. He has problem for James when he is hoportunities to move to off the air. His beautiful bigger markets and make home empties into an indoor more money, but this is the garden, where he raises all place he wants to be. He has kinds of tropical flowers, his hobbies and he is a significant where he keeps himself busy don't try to tell Paul James rule.

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Reg. 307.50. 'Swirl' bridal set with diamonds and emeralds. 14K gold. Sale \$246 Reg. \$375. Man's ring has seven diamonds in 14K gold setting.

reschedule a final. In most cases, I don't think the timing is intentional. It also makes it extremely difficult for either parent to concentrate, especially if it's their first one."

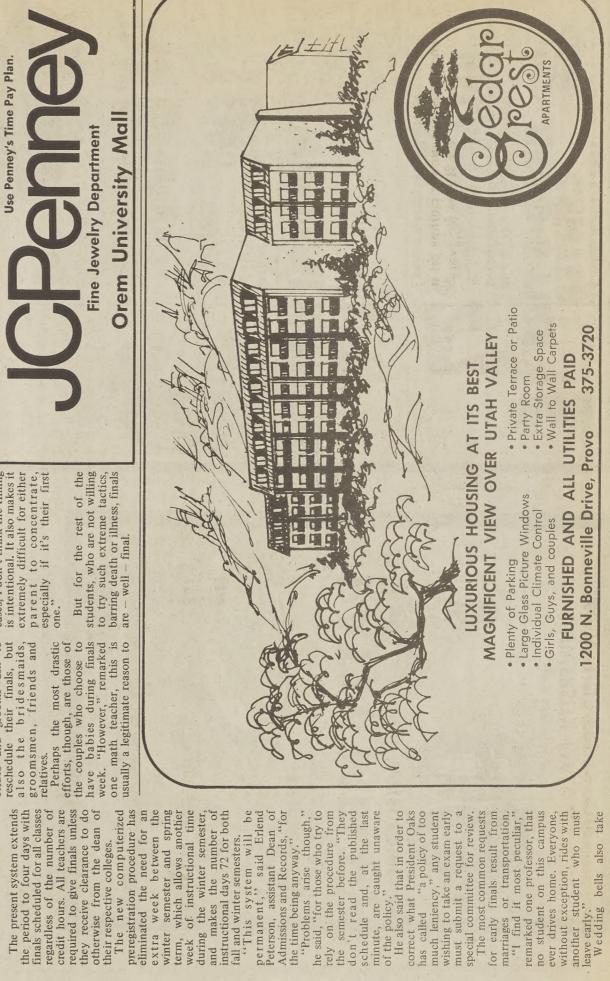
their toll. Not only do the brides and grooms ask to reschedule their finals, but also the bridesmaids, groomsmen, friends and

(Cont. from page 23)

finals

·And finally

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## 'Spiritual Roots of Human Relations D review

9

(Cont.

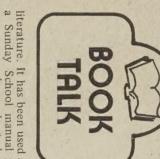
from page 34)

Stephen R. Covey, Spiritual Roots of Human Relations; Deseret Book Company, Salt Lake City, 1970. (This book is available in the BYU Bookstore.)

Reviewed by Bruce D. Porter

For the last six years
Stephen Covey's Spiritual
Roots of Human Relations
has been one of the
consistently best-selling
works of popular Mormon

G G



literature. It has been used as a Sunday School manual in some wards and student

of Questionable points in sport Covey's book to make the and enthusiasm and near fervency guit has sometimes aroused a little disconcerting. When one dealing with the principles of list salvation and the daily habits do of our life we should be an estimated to fully trust representation of the nearly thing short of the nearly thing and paragraphs, then, are not perfectly the short of Human Relations, and Roots of Human Relations, and hout to question some of its n specific points and discuss the areas where it might best be y greeted with reservation.

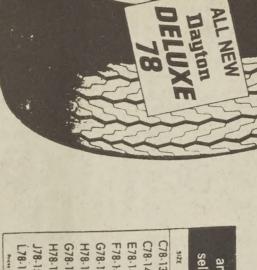
The book suffers, in many nof its chapters, from a certain of lack of scriptural and the doctrinal rigor. Gospel terms are used much too freely or st redefined in interesting, but the not accurate, ways. Eternal in the guality of character and the personal integrity achieved at through Christlike service and

(Cont. on page 43)

## branches, given widely as a us are more aware of quality, and used as a textbook the potential power of Coin in a number of BYU classes. Commitments and goals, and en There is indeed much ithis of the need for disciplining it book to commend it to the flesh because of the direct Latter-day Saint readers, and or indirect influence of the de there can be no question but that it has had a positive, uplifting influence in numerous lives. Its strong emphasis on self-discipline caution and critical sc and on integrity in keeping judgement necessary in pressonal commitments are approaching any popular pass examples of two areas where work dealing with Gospel me the book has had a very principles. Despite its general Relation in the book has had a very principles. Despite its general Relation in the book has had a very principles.

## New dean appointed





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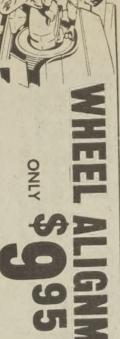
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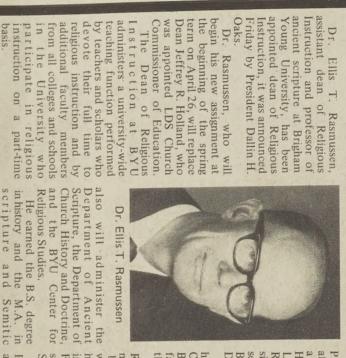
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o also will administer the volume of Department of Ancient in Scripture, the Department of its Schurch History and Doctrine, Its and the BYU Center for so Religious Studies.

He earned the B.S. degree in history and the M.A. in Its scripture and Semitic and languages from BYU and the

after completing coursework at Dropsie College fro Hebrew and Cognate Learning in Philadelphia. Dr. Rasmussen has taught at BYU since 1951 and has conducted several Biblelands tours for BYU since 1951 and has conducted several Biblelands tours for BYU Travel Study Department.

Also active in civic affairs, he served as a member of the Orem City Council, 1966-67. Before joining the BYU faculty he was a teacher in the LDS Seminary System.

In LDS Church activity Dr. Rasmussen has served as a member of two ward bishoprics, bishop of two wards, member of three stake it high councils, and counselor in the Sharon West Stake e, Presidency. Currently he serves as patriarch in the Sharon West Stake.

the married Oda n Fonnesbeck of Weston, Idaho, c and they have five children e and nine grandchildren.



odyssey, I decided that I would follow Mr. Gadd's fine example and be a stoic. After all, God made beautiful heads and ugly heads. To the men with the ugly heads, He mercifully gave hair to court their factors. (And after all,

The best for last—Webb with a more realistic look. He admires the new image lovingly in the mirror, but is it worth the dollars?

my vanity some day, please don't show your vulgarity by asking that odious question. "Is that your hair?" I would have to answer "Yes it is. I paid for it."

I succumb to



# pee lipping in viein

Webb expresses some surprise and delight over his new look—Groucho Marks maybe?

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By JON WEBB Monday Magazine Writer

You're going bald.
Aaaaagh! Scream, panic, tear
your hair! No-don't tear

Well, no, that's not the way a it goes. It comes in stages. First there is "Hmmm, rlooks like my forehead is t growing a little. Sure looks I mature, doesn't it?"

Second stage: "This bit r Buy, a.

about looking mature is getting old. Mature is OK, but no self-respecting girl wants to be seen with a guy that looks like her grandfather."

The third stage is even more disturbing. It's falling out so fast it clogs the shower drain. "I don't care if I get bald as an egg! I'd never buy a wig. I couldn't stand to be that phony."

### Stage four

Stage four includes the period of adjustment and rationalization. 'This is getting to be a drag on my social life. I've got to change my image. A wig? Well, it's just like another item of clothing, and nobody minds buying clothes to help their status. Be sides, first impressions can make you or break you, and I've got some ijob interviews coming up. They say that if you shave jiy your moustache at the same time, you can just put it in down to your missing nose shairs when they notice that down to your missing nose shairs when they notice that you look different."

There, you've done it. Now pall you have to do is go to the wig shop where they will tremove all your doubts. Also Mit helps to have a buddy in whe same condition who will be go along to lend moral support. I found a handy one fin Sam Coverston, who also a served as photographer for to

Coming

Rates

Summer

Rent.

Rent-a-Stereo

Refrigerator

NON

### Shopping around

It helps, too, to have an excuse for dropping in. s Nobody wants to walk in and say "Hi, what kind of wigs do tyou, have that I could try it

Like clothes shopping

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STOKES BROIHERS

After the initial and embarrassment, it got to be fun, like trying on new clothes. Another nice thing Oh, no, we were very suave and sophisticated. "Hello, we're from the Daily Universe, and our editor has assigned us to do a story on ewhat its like to buy a wig. Do fyou, have any we could try c

(Cont. on next page)



Fashion could design a million shoes, function only one.

nost comfortable, inctional, efficient chicle ever designed or human feet. In other words, it

Claude Massa

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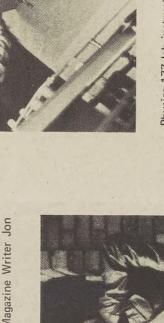
• SOUPE A L'OIGNON

• COQ DE BOURGOGNE (Chicken, bacon, mushrooms, French sauce)

"La France"



Hair today, gone tomorrow! What now? A wig, maybe? Monday Magazine Writer Jon Webb prepares himself for the ordeal of donning alien hair.



Physics 177 lab instructor James Bates helps a student on an enlarger in a darkroom in the Eyring Science Center which students affectionately know as "the hypo pits."

Means any indication of the theory's walidity, it works. He also made his own camera, a 5 x 7 ac with a very wide lens and he are enjoys taking pictures with it as much and more as with H some of his more modern and arcostly equipment.

"Taking good pictures time marks you as a pro," says Dr. Wheelwright. Se what you have to be able to 'see' what you have to be able to 'see' what you have to be able to 'see' what you learn that from see!! And you learn that from see!! And you learn that from working with excellent a photographers."

If working with excellent photographers. If working with Nelson wadsworth. "Nelson," as his students all him, is the instructor and director for photography for students but blications, Monday Magazine and the Daily Universe. He is a professional, having worked for The Magazine, and other national publications, and publishing in many more. His students actually get to work with him in the program, towards the goal of becoming as professional as possible. If

number received each year by Nelson's students; there are almost more than any student publication has a right to expect. His goal is to get (cont. from page 13)

\*FIIOID

And the list goes on. We could list Sam Rushforth's accomplishments in Botany and Lee Braithwaite's in underwater zoology or Tom Hinckley and cartography and Dr. Bill Hess's expertise with the electron scanning microscope, a field of photography with much scientific application. assists photography student David Marks in laying out a Student Publications adviser Nelson Wadsworth

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## problem difficult to cope with

### By MICHAEL WHITE Monday Magazine Writer

The explorer Ponce de Leon died searching for a fountain whose waters would

restore his youth. The a fictional Dorian Grey sold his to soul to retain the face of a young man and, in our world, a millions of dollars are spent to each year on cosmetics, all in

WALES IN THE DIAMON OF STATE O

e an effort to ease the fear of control is the inevitable passage of time. It is a For those who fear age, the seeing those who are old is the uncomfortable, and caring for a them a problem difficult to the second of the secon

of cope with. Perhaps it reminds more personal and in many the these people of a birthright ways even more complex care. They would rather forget. It is a care the owners of five nursing to homes, including the Utah valley Care Center between vou take care of all the provo and Springville According to Elton, the "We try to make their lives as we care needed by the elderly is pleasant as possible, and give proving the care needed by the elderly is pleasant as possible, and give proving the care needed by the elderly is pleasant as possible.

have regrets.

"It evokes some real guilt feelings. This makes it harder on the nursing homes, operators, too, because they expect the home to do everything they couldn't do," Elton explains.

### Poor care?

Asked about the frquent publicity about poor are and abuse in nursing homes, he answered, "I think probably about 10 years or so ago there was probably good reason to write negatively. Just a man and his wife would fix-up a house as a nursing home. Now I don't see how anything could be too wrong with them, they're so closely supervised."

Mrs. Phyllis Kirk, food supervisor at the home says that often the rumors of abuse rise from the patients' desire for attention from visiting relatives. Often, she explains, they will say they are not being fed enough, or are not given any meat in their meals.

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An elderly patient is presented with a small treat from the BYU Ninth Branch Relief Society.

Photo by Jeff McKnight

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Mrs. Kirk points out that the menus are supervised by a professional dietician, and that the patients are given enough food.

"One day I gave a lady four dinners," she recalls.

dinners," she recalls.

Another problem is finding help qualified and willing to work with the elderly. For the professionals, their efforts often do not result in improvement. The patient does not always get well. For the unskilled help, constant attention must be given, with care and understanding.

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### Special people

for 27 patients more than present facility, according to Peck she along with the four coursing homes in the couprovide adequate space the county's needs.

WAREHOUSE

IMPORT

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"We have a hard time getting the right brand of person. It takes a special person — it takes more

(Cont. on next page)



different types of the homes is reward, ', ' Y ou get conglomeration Judges, sheet it's for the state of the devotion, more depth," Elton meeting the s of people in

conglomeration of people.
Judges, sheepherders, prospectors, it's fun, to corner one and talk to him."

He mentioned one lady in her nineties who had lived near the junkyard in Heber before coming to the home. She made a practice of collecting items from the piles of junk. When she came to the home, she applied this habit to the sugar dispensers in the dining room.

Any time the sugar was left out, it would soon wind up in her pockets, he says.

The care center is now housed in the Eldred Center south of Provo. According to Elton, it was built originally as a convalescent hospital, and is not really suited to serve as a nursing home. Some things will be changed, however. The nursing home staff will be in charge of the preparation of meals, and the new building will have its own laundry patients.

Changes

"We usually have some activity once or twice a month, and the other times we just visit," she says.

Presently the Meals-on-Wheels kitchens, located just below the home in another part of the building, does the cooking for

Mrs. Kajala says she would like to see more rehabilitative work done when the new building in completed. From her nurse's station, Mrs. Hechtle comments on how much the patients enjoy and look forward to the visits. Smiling faintly she adds, "They're not as forgotten as they used to be."

"We're probably going to get a different type of patient. I hope we are going to get patients who are in need of more rehabilitative corvines." Stuffing a turkey with cubed bread dressing? A one-pound loaf of white bread shoud yield about three quarts of cubes.

The law with the old?

rooms of the home serve as offices for the detective's division of the sheriff's office.

With the sheriff moving in, plans had to be made for a new building. Ground-breaking ceremonies April 15 marked the construction of a 100-bed facility to be built at 830 S. 1100 West in Provo.

It will be equipped to care for 27 patients more than the present facility, and according to Peck should, along with the four other Leased from the county, he says he would continue to use the building if there were no plans to convert it into the new county jail and sheriff's headquarters. Already, several Walking down the hallway of the home, she points to an elderly man, mentally retarded, sitting in a wheelchair, and explains that if the man had been born later, he probably could have been taught some sort of trade. Such programs were not age when he could have been helped Much of the staff of the home is composed of students, working part-time.

new county jail headquarters. Alrooms of the loffices for the division of the series.

### Sold on students

"I'm sold on students working," she says, commenting on their concern for the patients. "You know they have their goals, because it's low pay."

the county, e space for

The state, Elton says, requires three beds for the elderly per 1,000 persons in the county, adding, "Very few people go into nursing homes, relatively speaking."

He points out that there are three categories a nursing home comes under, depending on the type of care of fered: comprehensive, or skill care, intermediate, and personal. The Valley Care Center, he says, is a skill-care nursing home.

Mrs. Nellie Kujala, State requirments The students, Mrs. Kajala says, make about two dollars an hour to help bathe, dress, feed, and generally take care of the patients at the home.

Mrs. Luise Hechtle, a nurse on the evening shift, says that about four days a week various groups from local wards, branches and civic groups come and visit or present a program for the patients. On this particular night, the Relief Society from the BYU Ninth Branch, Eighth Stake comes to play bingo with them. According to Mrs. Brenda Carlos, who is

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in charge of the project, each branch in the stake is assigned a nursing home to visit.

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the bingo greatly. They smile, talk, and joke, surprisingly witty sometimes. They and the Relief Society members know each other by name, and the conversation flows.

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